PRINCE EDWARD ISLAND

1988 TOURIST EXIT INDICATOR SURVEY

(May 15 - October 31)

Department of Tourism and Parks
Department of Regional Industrial Expansion
March, 1989

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DEPARTMENT OF TOURISM AND PARKS

1988 TOURIST EXIT INDICATOR SURVEY

FOREWORD

This report presents findings obtained from a survey of tourists exiting Prince Edward Island by air and auto from May 15 to October 31, 1988. The information derived from the survey represents a continuation of the data collection process which was introduced in 1971 in the form of comprehensive full-season air and auto exit surveys. The 1988 survey explored ba demographic indicators related to visitor characteristics, accommodations stayed in, travel in regions and expenditures made while in Prince Edward Island.

The 1988 data, while not restricted to specific users, will hopefully be used by individuals familiar with the limitations of its application. This information will be used within the Department for specific tourism planning/marketing purposes in addition to ongoing economic sectoral analysis.

The Department is indebted to Tourism Canada, C.N. Marine and Northumberland Ferries Ltd. for their cooperation.

For the purpose of the surveys, the following definitions apply:

1. **Tourist** - A non-resident who visits the province for business, pleasure or personal reasons, not arriving to take up an occupation, to establish a residence or to attend a school.

2. **Party** - One or more persons travelling together as a unit. For auto and recreation vehicle travellers, a unit is considered to include all persons travelling in a single vehicle.

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Please Note:

This report contains information on the various regions of the Province travelled by our visitors. This data is presented on page 3 of the 'Highlights' section and on pages 37-42 of the survey tables.

TABLE OF CONTENTS

		Page
	HIGHLIGHTS	1 - 4
1.	VISITOR PROFILES	
	A. Total Number of Visitors	5
	B. Type of Visitor	5
	C. 1. Mode of Travel	5
	2. Type of Transportation	5
	D. Season of Visit	6
	E. Province/Region of Origin	6
	F. Country of Origin	6
	G. 1. Occupation of Respondent	7
	2. Occupation of Main Income Earner	8
	H. Purpose of Trip	9
	I. Age of Visitors	9
	J. Group Composition	10
	K. Education of Respondent	10
	L. Do You Consider this a Pleasure Trip?	11
	M. Type of Pleasure Trip	11
	N. Main Destination of Trip	12
	O. Main Destination on Island	13
	P. When Did You Plan Your Visit to P.E.I.?	14
	Q. When Was Your Last Trip to P.E.I.?	15
	R. Expected Total Party Nights on Entire Trip (By Origin)	15
	S. Where Did You Enter The Province?	16
	T. Did You Keep a Log of Your Expenses?	16
	U. Occupation of Main Income Earner (By Origin)	17
	V. Occupation of Main Income Earner (By Purpose of Trip)	18

Page

W. Purpose of Trip (By Origin) 19

X. Type of Transportation Used (By Origin) 19

Y. Group Composition (By Origin) 20

Z. Group Composition (By Purpose of Trip) 20

AA. Group Composition (By Education) 21

AB. Occupation of Main Income Earner (By Group Composition) 22

AC. Level of Education of Respondent (By Origin) 23

AD. Education of Respondent (By Purpose of Trip) 24

AE. Do You Consider This a Pleasure Trip? (By Origin) 24

AF. Type of Pleasure Trip (By Origin) 25

AG. Main Destination of This Trip (By Origin) 26

AH. Main Destination in P.E.I. (By Origin) 27

AI. Main Destination in P.E.I. (By Purpose of Trip) 28

AJ. Occupation of Main Income Earner (By Main Destination On P.E.I.) 29

AK. When Planned Visit to P.E.I. (By Origin) 30

AL. When Planned Visit to P.E.I. (By Purpose of Trip) 31

AM. Occupation of Main Income Earner (By When Planned Visit to P.E.I.) 32

AN. Time of Last Trip to P.E.I. (By Origin) 33

AO. Time of Last Trip to P.E.I.(By Purpose of Trip) 33

AP. Occupation of Main Income Earner (By Time of Last Trip to P.E.I.) 34

II. **ACCOMMODATION ON P.E.I.**

A. Use of Accommodation 35

B. Use of Accommodation (Exclusive Stay) 35

Page

C. Province/Region of Origin (By Accommodation Use) 36

D. Occupation Of Respondent (By Accommodation Use) 36

E. Purpose Of Trip (By Accommodation Use) 36

III. REGIONAL INFORMATION

A. Regions Travelled Through 37

B. Regions Stayed Overnight 37

C. Regions Stayed Overnight (Exclusive Stay) 38

D. Participated In An Activity In Region (Did not Stay Overnight) 38

E. Regions Passed Through 39

F. Regions Travelled Through (By Origin) 39

G. Regions Stayed Overnight (By Origin) 40

H. Regions Stayed Overnight (Exclusive Stay By Origin) 40

I. Regions Travelled Through (By Purpose of Trip) 41

J. Regions Stayed Overnight (By Purpose of Trip) 41

K. Regions Stayed Overnight (Exclusive Stay by Purpose of Trip) 42

IV. EXPENDITURES

A. Expenditures in General 43

B. Expenditures by Origin

1. Total Expenditures on Island 43
2. Average Expenditure per Party per Trip 44
3. Average Expenditure per Party per Day 44
4. Average Expenditure per Person per Day 45

C. Expenditure By Purpose Of Trip

1. Total Expenditures on Island 45
2. Average Expenditure per Party per Trip 46
3. Average Expenditure per Party per Day 46
4. Average Expenditure per Person per Day 47

Page

D. Expenditure By Occupation

1. Total Expenditures on Island 48
2. Average Expenditure per Party per Trip 49
3. Average Expenditure per Party per Day 50
4. Average Expenditure per Person per Day 51

E. Expenditure By Education

1. Total Expenditures on Island 52
2. Average Expenditure per Party per Trip 52
3. Average Expenditure per Party per Day 53
4. Average Expenditure per Person per Day 53

F. Expenditure By Accommodation

1. Total Expenditures on Island 54
2. Average Expenditure per Party per Trip 55
3. Average Expenditure per Party per Day 56
4. Average Expenditure per Person per Day 57

Appendix I- Questionnaire

Appendix II- Methodology

1988 TOURIST EXIT SURVEY

MAY 15 - OCTOBER 31, 1988

HIGHLIGHTS

GENERAL

Over 500,000 tourists visited Prince Edward Island by auto and air during the tourist season (May 15-October 31). Approximately 92% of visitors travelled by auto; the balance arrived by air. Both auto and air parties stayed longer in 1988, averaging 3.9 nights and 7.4 nights per stay respectively.

Close to 79% of the tourists who visited Prince Edward Island did so during what is termed the 'peak summer period' (June 12-September 12). Visitation rates of 8% and 13% were experienced in the spring (May 15-June 11) and fall (September 13-October 31) shoulder periods respectively.

VISITOR PROFILES

Where do they come from?

Nova Scotia, New Brunswick and Ontario are the major tourism markets for Prince Edward Island, representing 31%, 20% and 17% respectively of total visitation. Quebec accounts for 8% of visitors to the Island; New England, 7%; and other American States, 8%. Other Canada, Newfoundland and other World combined represent only about 9%.

How long do they stay?

Visitors from the Maritimes, Central Canada and United States stayed for an average of 3.5, 5.7 and 4.1 nights respectively. There is a reasonable explanation for why the length of stay of visitors from areas outside the Maritimes is longer. Prince Edward Island's tourism market is essentially comprised of two parts: 1.) The short-tripper market, which consists of visitors from Nova Scotia and New Brunswick; and 2.) The long-haul vacation market, which is comprised of vacationers from regions beyond the Maritimes. On average, travellers will take three to four trips a year, usually two or three short trips and one long trip. Maritimers are more prone to spending their short trips within the Maritimes, which might include a long weekend, thereby explaining their short length of stay within the region as compared to their longer vacation trips which they spend outside the area.

On the other hand, our Central Canadian and U.S. markets, by the very nature of their location, represent the long-haul vacation market. Since vacationers are travelling for a longer period of time to reach their destination, they tend to stay longer upon arrival.

Who are they?

Thirty-five percent (35%) of visitors represent one couple alone; 29%, one family travelling with children; 15%, a group of friends; and 13%, one person travelling alone.

Approximately 72% of visitors travelled by car only; 5%, by motorhome; and 7%, by air.

The total number of male and female visitors was evenly divided; approximately 18% were 19 years of age or under; 20% were between the ages of 20 and 29; 27%, between 30 and 44; 20%, between 45 and 64; and 14% were 65 years of age and older.

Thirty percent (30%) of our visitors were professional, technical and related workers; 17% were retirees; and 10% were managers, officials or proprietors.

Almost 31% were university graduates; another 31% had completed secondary education; and 18% were educated at the post-secondary, non-university level.

Why do they come?

The main purpose of trip was sightseeing for 40% of visiting parties. About 24% of visitors state that visiting friends and relatives was their main purpose for coming; 19% indicate they came to participate in outdoor recreation sport; 9%, for business-related reasons; and 6%, for personal reasons.

Was their visit a pleasure trip?

Almost 90% of visitors to Prince Edward Island considered their vacation a pleasure trip. Of these, about 28% state their trip was part of a Maritime vacation; and another 5% say their trip was a Canadian vacation.

What was the main destination of their trip?

Seventy-three percent (73%) of visitors indicate their main destination of trip was Prince Edward Island. Another 15% state they had no particular destination, while about 9% say Nova Scotia was their destination.

The main destination of trip in Prince Edward Island was Cavendish for 21% of visitors; 18% said Charlottetown; 7%, Summerside; and 37% state they had no particular destination.

What was the expected number of nights away from home on their entire trip?

On average, visitors from the Maritime provinces anticipated that their total number of trip nights away from home would be 3.7; those from Central Canada, New England and other American States expected their trips to last 9.5, 8.3 and 12 nights respectively.

When did they plan their visit to P.E.I.?

Thirty-six percent (36%) of those surveyed planned their visit 0-2 weeks prior to leaving home; 31%, two weeks to two months before; 15%, two to four months in advance; and 9%, four to eight months beforehand.

When was their last trip to P.E.I.?

Almost 22% of respondents indicate they had visited P.E.I. earlier in 1988; 24% last visited in 1987; and 17% in 1984 or before.

ACCOMMODATIONS

What type of accommodation did they use?

Over 35% of visitors stayed in hotels and/or motels; 23% stayed with friends and relatives; 20% in campgrounds; and 9% in cabins and/or cottages.

REGIONAL INFORMATION

What region did they travel?

Almost 83% travelled through the Charlottetown area during their visit to Prince Edward Island. The percentage of visitors that passed through the South Shore and Cavendish were 61% and 54% respectively. Slightly over 45% toured the Brackley/Stanhope/Dalvay regions.

Where did they stay overnight?

Charlottetown, Cavendish and Summerside were the most popular overnight destinations for 39%, 21% and 15% respectively.

EXPENDITURES

How much did they spend?

Auto and air visitors to Prince Edward Island in 1988 spent a total of 78.5 million dollars. The average expenditure per party per trip was approximately $331.

Ontario accounted for the largest expenditure, 17.8 million dollars. Visitors from Nova Scotia and New Brunswick spent 17.3 and 12.7 million respectively in Prince Edward Island; Quebec, 6.5 million; New England, 6.2 million; other American States, approximately 6.9 million dollars.

Visiting Ontario parties spent an average of $431 per trip in Prince Edward Island; New England parties, an average of $395; other U.S. parties, $378; and Quebec visitors, about $340 per party. Nova Scotia and New Brunswick visiting parties accounted for expenditures of $245 per party per visit. Although Newfoundland and other Canadian provinces were not our major tourism markets, their respective average party expenditures were quite high at $711 and $516.

Visitors who came to Prince Edward Island to sightsee and to participate in outdoor recreation sports spent a total of 28.7 million and 14.9 million dollars respectively. Visiting friends and relatives accounted for 12.3 million in expenditures, while those that visited for business-related reasons spent 10.1 million dollars.

Sightseers spent an average of $364 per party per trip; outdoor recreation/sport enthusiasts and visitors of friends and relatives account for average expenditures of $468 and $212 respectively.

Professional, technical and related workers spent $23.9 million; retirees, 12.6 million; and managers, professionals, and proprietors, 8.2 million.

Parties of respondents who had completed University spent approximately 26.9 million dollars; this represents an average party expenditure of $369. Those who had completed secondary and post-secondary(non-university) education accounted for expenditures of 24.0 and 12.3 million dollars respectively; their respective average expenditures per party were $334 and $285.

Visiting parties who stayed in hotel/motel-type accommodations spent $32.7 million in Prince Edward Island; those who stayed with friends and relatives, in cabins, cottages, and commercial campgrounds, 11.4, 8.4 and 4.6 million dollars respectively.

I. VISITOR PROFILES

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	236,986	100.0	2.1794	*516,497	100.0	4.2863	1,015,783	100.0

B. TYPE OF VISITOR

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	22,462	9.5	2.1547	48,400	9.4	0.0000	0	0.0
2) Overnight	214,524	90.5	2.1820	468,097	90.6	4.7351	1,015,783	100.0
Total	236,986	100.0	2.1794	*516,497	100.0	4.2863	1,015,783	100.0

C. 1) MODE OF TRAVEL

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Auto	209,527	88.4	2.2749	476,659	92.3	3.8823	813,438	80.1
2) Air	27,459	11.6	1.4508	39,838	7.7	7.3690	202,345	19.9
Total	236,986	100.0	2.1794	*516,497	100.0	4.2863	1,015,783	100.0

C. 2) TYPE OF TRANSPORTATION

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Car Only	170,204	72.0	2.2121	376,509	73.0	3.5722	608,003	59.9
2) Motor Home	3,953	1.7	2.9823	11,789	2.3	2.5140	9,938	1.0
3) Truck Camper	3,230	1.4	2.5641	8,282	1.6	3.3768	10,907	1.1
4) Travel Trailer	2,219	0.9	3.0230	6,708	1.3	3.6949	8,199	0.8
5) Tent Trailer	1,441	0.6	3.4115	4,916	1.0	4.6836	6,749	0.7
6) Van	15,696	6.6	2.7194	42,684	8.3	6.7708	106,274	10.5
7) Air	26,985	11.4	1.4544	39,248	7.6	7.4166	200,138	19.7
8) Other	12,728	5.4	1.9942	25,382	4.9	5.0485	64,257	6.3
Total	236,456	100.0	2.1802	515,518	100.0	4.2903	1,014,465	100.0
Non-response	530			979			1,318	
Total	236,986			*516,497			1,015,783	

***The 1988 Exit Survey shows that more than 516,000 tourists visited Prince Edward Island from May 15-October 31, 1988. This number reflects air and auto visitation only. The figure excludes travel by Via Rail, cruise ships, Island Transit SMT buses, bus tours, pickup trucks and cycles. When these modes of travel are included, total visitation to the Province during this period actually exceeds the 715,000 mark.**

D. SEASON OF VISIT

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Spring	20,111	8.5	1.9146	38,504	7.5	2.8369	57,053	5.6
2) Summer	182,206	76.9	2.2487	409,721	79.3	4.6214	842,039	82.9
3) Fall	34,669	14.6	1.9693	68,272	13.2	3.3659	116,691	11.5
Total	236,986	100.0	2.1794	516,497	100.0	4.2863	1,015,783	100.0

E. PROVINCE/REGION OF ORIGIN

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	70,912	29.9	2.2493	159,505	30.9	3.3317	236,257	23.3
2) New Brunswick	51,677	21.8	1.9729	101,952	19.7	3.6502	188,630	18.6
3) Newfoundland	5,204	2.2	2.8282	14,718	2.8	6.3749	33,175	3.3
4) Quebec	19,073	8.0	2.0841	39,750	7.7	6.2630	119,454	11.8
5) Ontario	41,412	17.5	2.1294	88,183	17.1	5.3902	223,217	22.0
6) Other Canada	11,514	4.9	2.2864	26,326	5.1	5.1318	59,088	5.8
7) New England	15,717	6.6	2.2658	35,612	6.9	4.3793	68,830	6.8
8) Other U.S.A.	18,243	7.7	2.3740	43,308	8.4	3.8486	70,210	6.9
9) Other World	3,234	1.4	2.2087	7,143	1.4	5.2325	16,922	1.7
Total	236,986	100.0	2.1794	516,497	100.0	4.2863	1,015,783	100.0

F. COUNTRY OF ORIGIN

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	199,792	84.3	2.1544	430,434	83.3	4.3036	859,821	84.6
2) U.S.A.	33,960	14.3	2.3239	78,920	15.3	4.0942	139,040	13.7
3) Other Countries	3,234	1.4	2.2087	7,143	1.4	5.2325	16,922	1.7
Total	236,986	100.0	2.1794	516,497	100.0	4.2863	1,015,783	100.0

G. 1) OCCUPATION OF RESPONDENT

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Pro., tech. & related worker	66,741	28.2	2.2045	147,128	28.5	3.6792	245,555	24.2
2) Farmer & farm manager	2,871	1.2	2.2745	6,530	1.3	9.3372	26,807	2.6
3) Manager, official & proprietor	22,262	9.4	2.1399	47,639	9.2	2.8736	63,971	6.3
4) Clerical & related worker	11,087	4.7	2.3094	25,604	5.0	5.1091	56,645	5.6
5) Sales worker	19,292	8.1	1.8579	35,842	6.9	3.3078	63,814	6.3
6) Craftsman, foreman & related worker	16,187	6.8	2.3500	38,039	7.4	3.5006	56,664	5.6
7) Operative & related worker	8,395	3.5	2.2554	18,934	3.7	3.8624	32,425	3.2
8) Private household worker	349	0.1	2.5014	873	0.2	2.8052	979	0.1
9) Service worker except private homes	6,695	2.8	2.1609	14,467	2.8	3.4453	23,066	2.3
10) Farm labourer and farm foreman	636	0.3	2.2358	1,422	0.3	0.9434	600	0.1
11) Labourer except farm & mine	9,005	3.8	2.3574	21,228	4.1	2.7031	24,341	2.4
12) Student	15,095	6.4	1.8348	27,697	5.4	7.6460	115,416	11.4
13) Housewife	8,331	3.5	2.6551	22,120	4.3	5.1942	43,273	4.3
14) Retiree	40,729	17.2	2.2231	90,544	17.5	5.3950	219,733	21.6
15) Military	6,945	2.9	1.8858	13,097	2.5	4.3652	30,316	3.0
16) Unemployed	2,189	0.9	2.2691	4,967	1.0	5.5057	12,052	1.2
Sub-total	236,809	100.0	2.1795	516,131	100.0	4.2889	1,015,657	100.0
Non-response	177		2.0678	366		0.7119	126	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

G. 2) OCCUPATION OF MAIN INCOME EARNER

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Pro., tech. & related worker	68,020	28.7	2.2386	152,268	29.5	3.7000	251,675	24.8
2) Farmer & farm manager	3,158	1.3	2.4094	7,609	1.5	9.0807	28,677	2.8
3) Manager, official & proprietor	23,848	10.1	2.1949	52,344	10.1	2.9409	70,135	6.9
4) Clerical & related worker	9,226	3.9	2.1101	19,468	3.8	5.3529	49,386	4.9
5) Sales worker	19,892	8.4	1.9135	38,063	7.4	3.2945	65,534	6.5
6) Craftsman, foreman & related worker	17,729	7.5	2.4096	42,720	8.3	3.5612	63,137	6.2
7) Operative & related worker	9,002	3.8	2.2777	20,504	4.0	3.7663	33,904	3.3
8) Private household worker	349	0.1	2.5014	873	0.2	2.8052	979	0.1
9) Service worker except private homes	6,620	2.8	2.2177	14,681	2.8	3.4719	22,984	2.3
10) Farm labourer and farm foreman	625	0.3	2.1536	1,346	0.3	0.9296	581	0.1
11) Labourer except farm & mine	9,563	4.0	2.4066	23,014	4.5	2.6513	25,354	2.5
12) Student	14,227	6.0	1.7382	24,730	4.8	7.8695	111,960	11.0
13) Housewife	4,836	2.0	2.2800	11,026	2.1	5.8929	28,498	2.8
14) Retiree	40,577	17.1	2.2055	89,494	17.3	5.4166	219,791	21.7
15) Military	7,187	3.0	1.9560	14,058	2.7	4.3984	31,611	3.1
16) Unemployed	1,747	0.7	2.1517	3,759	0.7	6.0258	10,527	1.0
Sub-total	236,606	100.0	2.1807	515,957	100.0	4 2887	1,014,733	100.0
Non-response	380		1.4211	540		2.7632	1,050	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

H. PURPOSE OF TRIP

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- Convention/Conference	3,591	1.5	1.7987	6,459	1.3	4.2963	15,428	1.5
- Meetings, other business	33,139	14.0	1.3260	43,942	8.5	4.0820	135,273	13.3
- Shopping	1,851	0.8	2.0562	3,806	0.7	2.8395	5,256	0.5
- Sightseeing	82,918	35.0	2.4655	204,435	39.6	3.0658	254,210	25.0
- Outdoor recreation sport	34,428	14.5	2.8173	96,994	18.8	5.5501	191,080	18.8
- Personal affairs	16,714	7.1	1.8683	31,227	6.0	5.4405	90,932	9.0
- Visiting friends & relatives	61,233	25.8	2.0053	122,791	23.8	5.2068	318,829	31.4
- Passing through to Magdalen Islands	2,286	1.0	1.8758	4,288	0.8	0.0831	190	0.0
- Other	816	0.3	3.1066	2,535	0.5	5.5699	4,545	0.4
Sub-total	236,976	100.0	2.1794	516,477	100.0	4.2863	1,015,743	100.0
Non-response	10		2.0000	20		4.0000	40	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

I. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	%	FEMALE PERSONS NUMBER	%	TOTAL PERSONS NUMBER	%
- Under 15	32,926	12.6	34,263	13.5	67,189	13.0
- 15 - 19	11,227	4.3	13,803	5.4	25,030	4.8
- 20 - 24	25,301	9.6	24,359	9.6	49,660	9.6
- 25 - 29	29,125	11.1	26,558	10.4	55,683	10.8
- 30 - 34	26,218	10.0	24,398	9.6	50,616	9.8
- 35 - 39	20,634	7.9	21,825	8.6	42,459	8.2
- 40 - 44	25,519	9.7	21,969	8.6	47,488	9.2
- 45 - 54	29,947	11.4	23,688	9.3	53,635	10.4
- 55 - 64	25,110	9.6	25,808	10.2	50,918	9.9
- 65 & over	36,314	13.8	37,540	14.8	73,854	14.3
Total	262,321	100.0	254,211	100.0	516,532	100.0

J. GROUP COMPOSITION

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) One Person Alone	65,096	27.5	1.0000	65,096	12.6	5.5290	359,919	35.4
2) One Family with Children	41,499	17.5	3.6313	150,697	29.2	4.0083	166,341	16.4
3) Two or More Families	3,588	1.5	5.3888	19,335	3.7	2.3905	8,577	0.8
4) Organized Group	39	0.0	2.8462	111	0.0	0.6667	26	0.0
5) One Couple Alone	91,091	38.4	2.0002	182,202	35.3	3.8848	353,869	34.8
6) Two or More Couples	5,441	2.3	4.1649	22,661	4.4	2.5264	13,746	1.4
7) Group of Friends	30,173	12.7	2.5272	76,252	14.8	3.7509	113,177	11.1
8) Other	59	0.0	2.4237	143	0.0	2.1695	128	0.0
Total	236,986	100.0	2.1794	516,497	100.0	4.2863	1,015,783	100.0

K. EDUCATION OF RESPONDENT

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- Elementary	907	0.4	2.3186	2,103	0.4	3.8302	3,474	0.3
- Secondary - partial	18,948	8.0	2.3446	44,425	8.6	3.9776	75,367	7.4
- Secondary - completed	71,999	30.4	2.1897	157,658	30.5	4.9903	359,298	35.4
- Post secondary non-university partial	9,355	3.9	2.6669	24,949	4.8	3.5609	33,312	3.3
- Post secondary non-university completed	43,251	18.3	2.0955	90,634	17.6	3.6538	158,032	15.6
- University - partial	19,320	8.2	2.0138	38,907	7.5	5.5180	106,607	10.5
- University - completed	73,190	30.9	2.1554	157,757	30.5	3.8210	279,661	27.5
Sub-total	236,970	100.0	2.1793	516,433	100.0	4.2864	1,015,751	100.0
Non-response	16		4.0000	64		2.0000	32	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

L. DO YOU CONSIDER THIS A PLEASURE TRIP

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Yes	198,959	84.0	2.3307	463,721	89.8	4.2871	852,961	84.0
2) No	37,935	16.0	1.3815	52,408	10.2	4.2897	162,730	16.0
Sub-total	236,894	100.0	2.1787	516,129	100.0	4.2875	1,015,691	100.0
Non-response	92		4.0000	368		1.0000	92	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

M. TYPE OF PLEASURE TRIP

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- Canadian Vacation	9,342	4.7	2.3094	21,575	4.7	2.0682	19,321	2.3
- Part of Maritime Vacation	50,186	25.2	2.6042	130,698	28.2	2.4869	124,806	14.6
- PEI Vacation	138,225	69.5	2.2331	308,683	66.5	5.1143	706,919	82.9
- Other	1,142	0.6	2.5936	2,962	0.6	1.4553	1,662	0.2
Sub-total	198,895	100.0	2.3325	463,918	100.0	4.2872	852,708	100.0
Non-response	38,091		1.3804	52,579		4.2812	163,075	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

N. MAIN DESTINATION OF TRIP

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- Cape Breton	216	0.1	2.2130	478	0.1	1.2639	273	0.0
- Northern N.S.	821	0.4	2.7052	2,221	0.5	3.2923	2,703	0.3
- Halifax County	135	0.1	2.0000	270	0.1	1.0000	135	0.0
- Halifax-Dartmouth	428	0.2	1.8785	804	0.2	1.1939	511	0.1
- Unknown N.S.	14,242	7.2	2.6986	38,433	8.3	2.0123	28,659	3.4
- Fredericton N.B.	77	0.0	2.0000	154	0.0	3.0000	231	0.0
- Saint John N.B.	108	0.1	2.0000	216	0.0	1.9074	206	0.0
- Moncton N.B.	71	0.0	2.9014	206	0.0	1.9014	135	0.0
- Unknown N.B.	750	0.4	3.0893	2,317	0.5	1.7440	1,308	0.2
- Newfoundland	1,992	1.0	2.8474	5,672	1.2	2.9212	5,819	0.7
- Quebec	207	0.1	1.3575	281	0.1	2.2512	466	0.1
- Magdalen Islands	1,308	0.7	3.4495	4,512	1.0	0.5352	700	0.1
- Ontario	83	0.0	1.5663	130	0.0	6.5422	543	0.1
- Toronto	94	0.0	1.5106	142	0.0	3.7447	352	0.0
- Ottawa	320	0.2	2.0000	640	0.1	1.0938	350	0.0
- Manitoba	79	0.0	5.0000	395	0.1	2.0000	158	0.0
- Alberta	69	0.0	2.0000	138	0.0	2.0000	138	0.0
- British Columbia	46	0.0	1.2391	57	0.0	2.2391	103	0.0
- Alaska	15	0.0	2.0000	30	0.0	14.0000	210	0.0
- Maine	18	0.0	2.0000	36	0.0	3.0000	54	0.0
- New York	4	0.0	2.0000	8	0.0	2.0000	8	0.0
- No Destination	28,068	14.1	2.4307	68,224	14.7	2.1208	59,526	7.0
- P.E.I.	149,780	75.3	2.2577	338,155	73.0	5.0095	750,324	88.0
Sub-total	198,931	100.0	2.3300	463,519	100.0	4.2875	852,912	100.0
Non-response	38,055		1.3921	52,978		4.2799	162,871	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

O. MAIN DESTINATION ON ISLAND

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	5,662	2.9	2.2045	12,482	2.7	6.4219	36,361	4.3
- Evangeline	263	0.1	2.5589	673	0.1	4.9468	1,301	0.2
- Summerside	15,442	7.8	2.2221	34,314	7.4	4.8184	74,406	8.7
- Kensington	3,286	1.7	1.9939	6,552	1.4	6.2462	20,525	2.4
- New London	977	0.5	2.1372	2,088	0.5	7.8741	7,693	0.9
- Cavendish	35,873	18.1	2.6889	96,459	20.8	3.4693	124,453	14.6
- Brackley/Stanhope/Dalvay	6,058	3.1	2.3952	14,510	3.1	7.1350	43,224	5.1
- South Shore	5,101	2.6	2.2039	11,242	2.4	8.9530	45,669	5.4
- Charlottetown	40,801	20.6	1.9831	80,911	17.5	4.3992	179,491	21.1
- Southeastern Kings	8,954	4.5	1.9858	17,781	3.8	5.7602	51,577	6.1
- Eastern Kings	7,258	3.7	2.1416	15,544	3.4	11.9778	86,935	10.2
- No Destination	68,770	34.7	2.4770	170,344	36.8	2.6033	179,031	21.0
Sub-total	198,445	100.0	2.3326	462,900	100.0	4.2867	850,666	100.0
Non-response	38,541		1.3906	53,597		4.2842	165,117	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

P. WHEN DID YOU PLAN YOUR VISIT TO P.E.I.

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Before Leaving Home 0-2 Weeks	92,150	39.0	1.9935	183,705	35.6	2.8486	262,496	26.0
2) Before Leaving Home 2 Weeks - 2 Months	71,120	30.1	2.2183	157,766	30.6	3.9206	278,832	27.6
3) Before Leaving Home 2-4 Months	33,865	14.3	2.2600	76,535	14.9	5.2730	178,571	17.7
4) Before Leaving Home 4-8 Months	18,074	7.6	2.4146	43,642	8.5	5.0409	91,109	9.0
5) Before Leaving Home 8 Months	15,147	6.4	2.5349	38,396	7.5	7.5132	113,803	11.3
6) While on this trip in the Maritimes	1,652	0.7	3.0375	5,018	1.0	2.3432	3,871	0.4
7) While on this trip (Outside the Maritimes)	159	0.1	2.9937	476	0.1	7.4969	1,192	0.1
8) While on this trip (In New England)	1,758	0.7	2.1007	3,693	0.7	8.3333	14,650	1.4
9) Other	2,591	1.1	2.3601	6,115	1.2	25.5272	66,141	6.5
Sub-total	236,516	100.0	2.1789	515,346	100.0	4.2731	1,010,665	100.0
Non-response	470		2.4489	1,151		10.8894	5,118	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

Q. WHEN WAS YOUR LAST TRIP TO P.E.I.?

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) In Past 7 Days	6,397	2.7	1.8903	12,092	2.3	1.8345	11,735	1.2
2) In Past Month	30,765	13.0	1.7402	53,536	10.4	3.5175	108,216	10.7
3) Earlier in 1988	27,066	11.4	1.7964	48,621	9.4	3.6287	98,215	9.7
4) In 1987	56,826	24.0	2.2119	125,694	24.4	6.8119	387,092	38.1
5) In 1986	16,317	6.9	2.2829	37,250	7.2	3.6520	59,590	5.9
6) In 1985	10,204	4.3	2.1758	22,202	4.3	4.2103	42,962	4.2
7) In 1984 or Before	33,944	14.3	2.6157	88,787	17.2	3.4262	116,298	11.5
8) Never	55,199	23.3	2.3152	127,794	24.8	3.4625	191,124	18.8
Sub-total	236,718	100.0	2.1797	515,976	100.0	4.2888	1,015,232	100.0
Non-response	268		1.9440	521		2.0560	551	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

R. EXPECTED TOTAL PARTY NIGHTS ON ENTIRE TRIP (BY ORIGIN)

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%
- Nova Scotia	70,912	29.9	3.5927	254,766	15.9
- New Brunswick	51,677	21.8	3.9629	204,790	12.8
- Newfoundland	5,204	2.2	9.0525	47,109	2.9
- Quebec	19,073	8.0	9.4373	179,998	11.2
- Ontario	41,412	17.5	9.4722	392,262	24.5
- Other Canada	11,514	4.9	11.5685	133,200	8.3
- New England	15,717	6.6	8.3241	130,830	8.2
- Other U.S.A.	18,243	7.7	12.0190	219,262	13.7
- Other World	3,234	1.4	11.9879	38,769	2.4
Total	236,986	100.0	6.7556	1,600,986	100.0

S. WHERE DID YOU ENTER THE PROVINCE?

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- Borden	151,120	63.9	2.1746	328,619	63.7	4.2017	634,967	62.6
- Wood Islands	58,674	24.8	2.5130	147,448	28.6	3.0231	177,379	17.5
- Charlottetown Airport	26,217	11.1	1.4769	38,721	7.5	7.6821	201,401	19.9
- Summerside Airport	45	0.0	1.0000	45	0.0	7.0000	315	0.0
- Other	540	0.2	2.1944	1,185	0.2	0.8204	443	0.0
Sub-total	236,596	100.0	2.1810	516,018	100.0	4.2879	1,014,505	100.0
Non-response	390		1.2282	479		3.2769	1,278	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

T. DID YOU KEEP A LOG OF YOUR EXPENSES?

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Yes	69,343	29.3	2.1479	148,940	28.9	4.4013	305,200	30.1
2) No	167,007	70.7	2.1942	366,445	71.1	4.2442	708,808	69.9
Sub-total	236,350	100.0	2.1806	515,385	100.0	4.2903	1,014,008	100.0
Non-response	636		1.7484	1,112		2.7909	1,775	
Total	236,986		2.1794	516,497		4.2863	1,015,783	

U. OCCUPATION OF MAIN INCOME EARNER (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
- Pro., tech. & related worker	17,936	25.3	13,648	26.4	2,143	41.2	7,578	40.0	10,221	24.7	5,085	44.3	4,418	28.1	5,534	30.4	1,457	45.2	68,020	28.7
- Farmer & farm manager	609	0.9	286	0.6	63	1.2	35	0.2	1,606	3.9	311	2.7	63	0.4	132	0.7	51	1.6	3,158	1.3
- Manager,official & proprietor	7,210	10.2	5,327	10.3	726	14.0	1,740	9.2	4,586	11.1	1,704	14.8	624	4.0	1,569	8.6	382	11.9	23,848	10.1
- Clerical & related worker	3,368	4.7	1,440	2.8	167	3.2	423	2.2	2,671	6.5	132	1.2	480	3.1	442	2.4	103	3.2	9,226	3.9
- Sales worker	6,386	9.0	6,919	13.4	324	6.2	1,063	5.6	3,631	8.8	313	2.7	313	2.0	906	5.0	35	1.1	19,892	8.4
- Craftsman, foreman & related worker	7,184	10.1	3,337	6.5	451	8.7	711	3.8	3,337	8.1	588	5.1	1,512	9.6	609	3.3	0	0.0	17,729	7.5
- Operative & related worker	2,525	3.6	2,219	4.3	260	5.0	1,418	7.5	1,714	4.1	407	3.5	248	1.6	170	0.9	41	1.3	9,002	3.8
- Private household worker	146	0.2	44	0.1	0	0.0	0	0.0	113	0.3	0	0.0	15	0.1	31	0.2	0	0.0	349	0.1
- Service worker except private homes	2,765	3.9	1,965	3.8	376	7.2	84	0.4	949	2.3	148	1.3	104	0.7	186	0.9	63	2.0	6,620	2.8
- Farm labourer and farm foreman	157	0.2	260	0.5	6	0.1	0	0.0	161	0.4	7	0.1	34	0.2	0	0.0	0	0.0	625	0.3
- Labourer except farm & mine	3,522	5.0	3,101	6.0	159	3.1	221	1.2	1,563	3.8	217	1.9	631	4.0	149	0.8	0	0.0	9,563	4.0
- Student	5,673	8.0	4,158	8.1	232	4.5	1,371	7.2	1,760	4.3	174	1.5	380	2.4	394	2.2	85	2.6	14,227	6.0
- Housewife	1,453	2.0	1,832	3.6	61	1.2	162	0.9	871	2.1	74	0.6	241	1.5	80	0.4	62	1.9	4,836	2.0
- Retiree	9,145	12.9	5,186	10.0	171	3.3	2,203	11.6	7,162	17.3	1,849	16.1	6,298	40.1	8,022	44.0	541	16.8	40,577	17.1
- Military	2,488	3.5	933	1.8	65	1.2	1,936	10.2	654	1.6	436	3.8	301	1.9	3	0.0	369	11.5	7,187	3.0
- Unemployed	343	0.5	950	1.8	0	0.0	0	0.0	330	0.8	3	0.3	43	0.3	18	0.1	31	1.0	1,747	0.7
Sub-total	70,912	100.0	51,605	100.0	5,204	100.0	18,945	100.0	41,311	100.0	11,478	100.0	15,705	100.0	18,226	100.0	3,220	100.0	236,606	100.0
Non-response	0		72		0		128		101		36		12		17		14		380	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

V. OCCUPATION OF MAIN INCOME EARNER (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
- Pro.,tech. & related worker	1,770	49.3	9,751	29.6	19	1.0	22,385	27.0	12,943	37.6	5,256	31.4	13,764	22.5	1,861	85.7	271	33.2	68,020	28.7
- Farmer & farm manager	127	3.5	369	1.1	0	0.0	827	1.0	963	2.8	455	2.7	417	0.7	0	0.0	0	0.0	3,158	1.3
- Manager,official & proprietor	792	22.1	7,261	22.0	56	3.0	7,269	8.8	2,343	6.8	1,239	7.4	4,655	7.6	135	6.2	98	12.0	23,848	10.1
- Clerical & related worker	28	0.8	218	0.7	614	33.2	3,134	3.8	1,191	3.5	1,257	7.5	2,784	4.5	0	0.0	0	0.0	9,226	3.9
- Sales worker	289	8.0	9,412	28.5	0	0.0	3,712	4.5	1,819	5.3	1,072	6.4	3,588	5.9	0	0.0	0	0.0	19,892	8.4
- Craftsman,foreman & related worker	5	0.1	1,425	4.3	181	9.8	7,085	8.6	3,075	8.9	1,099	6.6	4,859	7.9	0	0.0	0	0.0	17,729	7.5
- Operative & related worker	126	3.5	413	1.3	0	0.0	3,688	4.5	1,144	3.3	661	4.0	2,970	4.9	0	0.0	0	0.0	9,002	3.8
- Private household worker	0	0.0	44	0.1	0	0.0	251	0.3	0	0.0	0	0.0	54	0.1	0	0.0	0	0.0	349	0.1
- Service worker except private homes	0	0.0	588	1.8	136	7.3	1,961	2.4	1,063	3.1	507	3.0	2,197	3.6	0	0.0	168	20.6	6,620	2.8
- Farm labourer and farm foreman	0	0.0	135	0.4	0	0.0	229	0.3	0	0.0	261	1.6	0	0.0	0	0.0	0	0.0	625	0.3
- Labourer except farm & mine	0	0.0	992	3.0	0	0.0	2,714	3.3	2,926	8.5	352	2.1	2,539	4.1	40	1.8	0	0.0	9,563	4.0
- Student	118	3.3	1,082	3.3	346	18.7	2,093	2.5	2,856	8.3	1,517	9.1	6,150	10.0	43	2.0	22	2.7	14,227	6.0
- Housewife	15	0.4	62	0.2	39	2.1	650	0.8	108	0.3	607	3.6	3,257	5.3	0	0.0	98	12.0	4,836	2.0
- Retiree	321	8.9	950	2.9	460	24.9	23,729	28.6	2,774	8.1	1,617	9.7	10,630	17.4	29	1.3	67	8.2	40,577	17.1
- Military	0	0.0	294	0.9	0	0.0	2,922	3.5	1,179	3.4	738	4.4	1,898	3.1	64	2.9	92	11.3	7,187	3.0
- Unemployed	0	0.0	0	0.0	0	0.0	213	0.3	10	0.0	76	0.5	1,448	2.4	0	0.0	0	0.0	1,747	0.7
Sub-total	3,591	100.0	32,996	100.0	1,851	100.0	82,862	100.0	34,394	100.0	16,714	100.0	61,210	100.0	2,172	100.0	816	100.0	236,606	100.0
Non-response	0		143		0		56		34		0		23		114		0		370	
Total	3,591		33,139		1,851		82,918		34,428		16,714		61,233		2,286		816		236,976	

W. PURPOSE OF TRIP (BY ORIGIN)

RESPONSE	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Convention/ Conference	664	0.9	822	1.6	265	5.1	158	0.8	371	0.9	1,036	9.0	102	0.6	161	0.9	12	0.4	3,591	1.5
2) Meetings,other business	12,891	18.2	12,858	24.9	580	11.1	1,526	8.0	3,992	9.6	589	5.1	510	3.2	46	0.3	147	4.5	33,139	14.0
3) Shopping	564	0.8	394	0.8	0	0.0	0	0.0	432	1.0	1	0.0	460	2.9	0	0.0	0	0.0	1,851	0.8
4) Sightseeing	16,169	22.8	8,671	16.8	2,065	39.7	8,215	43.1	16,231	39.2	6,022	52.3	9,704	61.7	14,122	77.4	1,719	53.2	82,918	35.0
5) Outdoor rec. sport	10,035	14.2	7,708	14.9	875	16.8	3,624	19.0	6,606	16.0	1,437	12.5	1,747	11.1	1,598	8.8	798	24.7	34,428	14.5
6) Personal affairs	5,497	7.8	6,705	13.0	395	7.6	390	2.0	2,261	5.5	405	3.5	322	2.0	680	3.7	59	1.8	16,714	7.1
7) Visiting friends & relatives	24,082	34.0	14,490	28.0	1,024	19.7	3,129	16.4	11,519	27.8	2,014	17.5	2,872	18.3	1,604	8.8	499	15.4	61,233	25.8
8) Passing through to Magdalen Islands	226	0.3	29	0.1	0	0.0	2,031	10.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	2,286	1.0
9) Other	784	1.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	0.2	0	0.0	816	0.3
Sub-total	70,912	100.0	51,677	100.0	5,204	100.0	19,073	100.0	41,412	100.0	11,504	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,976	100.0
Non-response	0		0		0		0		0		10		0		0		0		10	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

X. TYPE OF TRANSPORTATION USED (BY ORIGIN)

RESPONSE	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Car Only	57,741	81.4	41,139	80.1	3,210	61.7	14,125	74.1	23,343	56.6	6,573	57.1	11,561	73.6	11,241	61.6	1,271	39.3	170,204	72.0
2) Motor Home	490	0.7	0	0.0	96	1.8	761	4.0	691	1.7	490	4.3	264	1.7	1,137	6.2	24	0.7	3,953	1.7
3) Truck Camper	744	1.0	230	0.4	47	0.9	101	0.5	1,266	3.1	66	0.6	277	1.8	499	2.7	0	0.0	3,230	1.4
4) Travel Trailer	156	0.2	348	0.7	157	3.0	0	0.0	826	2.0	216	1.9	175	1.1	341	1.9	0	0.0	2,219	0.9
5) Tent Trailer	499	0.7	172	0.3	0	0.0	126	0.7	176	0.4	57	0.5	78	0.5	296	1.6	37	1.1	1,441	0.6
6) Van	3,627	5.1	4,449	8.7	194	3.7	790	4.1	3,037	7.4	220	1.9	1,057	6.7	2,202	12.1	120	3.7	15,696	6.6
7) Air	3,140	4.4	259	0.5	1,459	28.0	3,170	16.6	10,466	25.4	3,885	33.7	1,300	8.3	2,153	11.8	1,153	35.7	26,985	11.4
8) Other	4,515	6.4	4,750	9.3	41	0.8	0	0.0	1,407	3.4	7	0.1	1,005	6.4	374	2.1	629	19.4	12,728	5.4
Sub-total	70,912	100.0	51,347	100.0	5,204	100.0	19,073	100.0	41,212	100.0	11,514	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,456	100.0
Non-response	0		330		0		0		200		0		0		0		0		530	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

Y. GROUP COMPOSITION (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) One Person Alone	20,890	29.5	19,269	37.3	1,226	23.6	4,992	26.2	10,694	25.8	2,748	23.9	2,537	16.1	1,871	10.3	869	26.9	65,096	27.5
2) One Family with Children	13,929	19.6	9,559	18.5	2,004	38.5	2,541	13.3	6,428	15.5	2,447	21.3	2,361	15.0	1,879	10.3	351	10.9	41,499	17.5
3) Two or More Families	1,927	2.7	165	0.3	234	4.5	70	0.4	663	1.6	47	0.4	97	0.6	322	1.8	63	1.9	3,588	1.5
4) Organized Group	7	0.0	14	0.0	0	0.0	0	0.0	2	0.0	16	0.1	0	0.0	0	0.0	0	0.0	39	0.0
5) One Couple Alone	21,895	30.9	14,677	28.4	1,411	27.1	8,844	46.4	18,011	43.5	5,527	48.0	8,341	53.1	10,786	59.1	1,599	49.4	91,091	38.4
6) Two or More Couples	1,381	1.9	82	0.2	146	2.8	395	2.1	839	2.0	395	3.4	695	4.4	1,267	6.9	241	7.5	5,441	2.3
7) Group of Friends	10,861	15.3	7,911	15.3	183	3.5	2,231	11.7	4,775	11.5	334	2.9	1,686	10.7	2,092	11.5	100	3.1	30,173	12.7
8) Other	22	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	28	0.1	11	0.3	59	0.0
Total	70,912	100.0	51,677	100.0	5,204	100.0	19,073	100.0	41,412	100.0	11,514	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,986	100.0

Z. GROUP COMPOSITION (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%	TOTAL PARTIES	%
1) One Person Alone	1,833	51.0	24,448	73.8	346	18.7	6,408	7.7	3,092	9.0	6,985	41.8	21,538	35.2	357	15.6	89	10.9	0	0.0	65,096	27.5
2) One Family with Children	236	6.6	999	3.0	182	9.8	13,905	16.8	11,546	33.5	2,514	15.0	11,846	19.3	0	0.0	271	33.2	0	0.0	41,499	17.5
3) Two or More Families	40	1.1	44	0.1	0	0.0	1,815	2.2	969	2.8	37	0.2	617	1.0	0	0.0	66	8.1	0	0.0	3,588	1.5
4) Organized Group	0	0.0	23	0.1	0	0.0	0	0.0	0	0.0	16	0.1	0	0.0	0	0.0	0	0.0	0	0.0	39	0.0
5) One Couple Alone	952	26.5	3,487	10.5	1,064	57.5	47,643	57.5	10,136	29.4	5,190	31.1	20,524	33.5	1,842	80.8	243	29.8	10	100.0	91,091	38.4
6) Two or More Couples	60	1.7	84	0.3	1	0.1	4,120	5.0	346	1.0	86	0.5	716	1.2	29	1.3	0	0.0	0	0.0	5,441	2.3
7) Group of Friends	470	13.1	4,054	12.2	258	13.9	8,990	10.8	8,339	24.2	1,886	11.3	5,971	9.8	58	2.5	147	18.0	0	0.0	30,173	12.7
8) Other	0	0.0	0	0.0	0	0.0	37	0.0	0	0.0	0	0.0	22	0.0	0	0.0	0	0.0	0	0.0	59	0.0
Total	3,591	100.0	33,139	100.0	1,851	100.0	82,918	100.0	34,428	100.0	16,714	100.0	61,233	100.0	2,286	100.0	816	100.0	10	100.0	236,986	100.0

AA. GROUP COMPOSITION (BY EDUCATION)

RESPONSE	ELEMENTARY PARTIES	%	POST SECONDARY PARTIAL PARTIES	%	POST SECONDARY COMPLETE PARTIES	%	NON UNIVERSITY PARTIAL PARTIES	%	NON UNIVERSITY COMPLETE PARTIES	%	UNIVERSITY PARTIAL PARTIES	%	UNIVERSITY COMPLETE PARTIES	%	NON RESPONSE PARTIES	%	TOTAL PARTIES	%
1) One Person Alone	219	24.1	2,786	14.7	16,750	23.3	2,037	21.8	14,848	34.3	6,996	36.2	21,463	29.3	0	0.0	65,096	27.5
2) One Family with Children	339	37.4	3,960	20.9	11,647	16.2	2,232	23.9	6,983	16.1	1,736	9.0	14,600	19.9	0	0.0	41,499	17.5
3) Two or More Families	40	4.4	257	1.4	945	1.3	543	5.8	1,226	2.8	186	1.0	391	0.5	0	0.0	3,588	1.5
4) Organized Group	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	0.2	7	0.0	0	0.0	39	0.0
5) One Couple Alone	309	34.1	9,111	48.1	31,686	44.0	2,816	30.1	14,349	33.2	5,158	26.7	27,664	37.8	0	0.0	91,091	38.4
6) Two or More Couples	0	0.0	970	5.1	1,807	2.5	433	4.6	770	1.8	484	2.5	961	1.3	16	100.0	5,441	2.3
7) Group of Friends	0	0.0	1,664	9.8	9,164	12.7	1,294	13.8	5,020	11.6	4,728	24.5	8,103	11.1	0	0.0	30,173	12.7
8) Other	0	0.0	0	0.0	0	0.0	0	0.0	58	0.1	0	0.0	1	0.0	0	0.0	59	0.0
Total	907	100.0	18,948	100.0	71,999	100.0	9,355	100.0	43,251	100.0	19,320	100.0	73,190	100.0	16	100.0	236,986	100.0

A8. OCCUPATION OF MAIN INCOME EARNER (BY GROUP COMPOSITION)

RESPONSE	ONE PERSON ALONE PARTIES	%	ONE FAMILY W/CHILDREN PARTIES	%	TWO OR MORE FAMILIES PARTIES	%	ORGANIZED GROUP PARTIES	%	ONE COUPLE ALONE PARTIES	%	TWO OR MORE COUPLES PARTIES	%	GROUP OF FRIENDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
1) Pro., tech. & related worker	18,936	29.2	14,669	35.4	853	23.8	9	23.1	24,170	26.6	470	8.6	8,879	29.4	34	57.6	68,020	28.7
2) Farmer & farm manager	295	0.5	428	1.0	81	2.3	0	0.0	1,494	1.6	177	3.3	683	2.3	0	0.0	3,158	1.3
3) Manager, official & proprietor	8,516	13.1	4,200	10.1	974	27.1	30	76.9	7,527	8.3	605	11.1	1,996	6.6	0	0.0	23,848	10.1
4) Clerical & related worker	3,070	4.7	2,045	4.9	293	8.2	0	0.0	1,722	1.9	114	2.1	1,982	6.6	0	0.0	9,226	3.9
5) Sales worker	8,660	13.4	3,272	7.9	290	8.1	0	0.0	5,161	5.7	171	3.1	2,318	7.7	0	0.0	19,892	8.4
6) Craftsman, foreman & related worker	3,163	4.9	4,361	10.5	434	12.1	0	0.0	7,811	8.6	441	8.1	1,529	5.1	0	0.0	17,729	7.5
7) Operative & related worker	2,524	3.9	2,166	5.2	158	4.4	0	0.0	3,618	4.0	374	6.9	182	0.5	0	0.0	9,002	3.8
8) Private household worker	133	0.2	0	0.0	0	0.0	0	0.0	35	0.0	146	2.7	35	0.1	0	0.0	349	0.1
9) Service worker except private homes	2,011	3.1	1,436	3.5	99	2.8	0	0.0	2,012	2.2	189	3.5	873	2.9	0	0.0	6,620	2.8
10) Farm labourer and farm foreman	183	0.3	114	0.3	0	0.0	0	0.0	120	0.1	0	0.0	228	0.8	0	0.0	625	0.3
11) Labourer except farm & mine	1,683	2.6	2,664	6.4	229	6.4	0	0.0	4,197	4.6	93	1.7	707	2.3	0	0.0	9,563	4.0
12) Student	6,229	9.6	210	0.5	0	0.0	0	0.0	2,912	3.2	40	0.7	4,836	16.0	0	0.0	14,227	6.0
13) Housewife	1,504	2.3	2,469	6.0	8	0.2	0	0.0	314	0.3	0	0.0	543	1.8	0	0.0	4,836	2.0
14) Retiree	4,626	7.1	1,921	4.6	134	3.7	0	0.0	27,207	29.9	2,621	48.2	4,041	13.4	25	42.4	40,577	17.1
15) Military	2,712	4.2	1,123	2.7	37	1.0	0	0.0	2,241	2.5	0	0.0	1,074	3.6	0	0.0	7,187	3.0
16) Unemployed	592	0.9	404	1.0	0	0.0	0	0.0	464	0.5	0	0.0	287	1.0	0	0.0	1,747	0.7
Sub-total	64,639	100.0	41,462	100.0	3,588	100.0	39	100.0	91,005	100.0	5,441	100.0	30,173	100.0	59	100.0	236,606	100.0
Non-response	257		37		0		0		86		0		0		0		380	
Total	65,096		41,499		3,588		39		91,091		5,441		30,173		59		236,986	

AC. LEVEL OF EDUCATION OF RESPONDENT (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Elementary	332	0.5	575	1.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	907	0.4
2) Secondary - partial	6,383	9.0	4,869	9.5	580	11.1	164	0.9	4,331	10.5	375	3.3	951	6.1	1,254	6.9	21	0.6	18,948	8.0
3) Secondary - completed	21,142	29.8	18,295	35.4	985	18.9	4,975	26.1	13,671	33.0	2,991	26.0	5,399	34.4	2,983	16.4	1,558	48.2	71,999	30.4
4) Post secondary non-university partial	4,216	5.9	1,221	2.4	186	3.6	343	1.8	1,387	3.3	872	7.6	310	2.0	619	3.4	201	6.2	9,355	3.9
5) Post secondary non-university completed	13,501	19.0	8,748	16.9	1,536	29.5	2,878	15.1	7,569	18.3	1,954	17.0	2,549	16.2	4,163	22.8	355	11.0	43,251	18.3
6) University - partial	6,507	9.2	4,980	9.6	287	5.5	1,505	7.9	2,325	5.6	825	7.2	1,141	7.3	1,620	8.9	150	4.6	19,320	8.2
7) University - completed	18,831	26.6	12,991	25.1	1,630	31.3	9,208	48.3	12,129	29.3	4,481	39.0	5,367	34.1	7,604	41.7	849	29.3	73,190	30.9
Sub-total	70,912	100.0	51,677	100.0	5,204	100.0	19,073	100.0	41,412	100.0	11,498	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,970	100.0
Non-response	0		0		0		0		0		16		0		0		0		16	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

AD. EDUCATION OF RESPONDENT (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%	TOTAL PARTIES	%
1) Elementary	40	1.1	0	0.0	0	0.0	174	0.2	89	0.3	392	2.3	212	0.3	0	0.0	0	0.0	0	0.0	907	0.4
2) Secondary - partial	89	2.5	1,361	4.1	131	7.1	8,270	10.0	2,510	7.3	972	5.8	5,815	9.2	0	0.0	0	0.0	0	0.0	18,948	8.0
3) Secondary - completed	641	17.9	10,172	30.7	785	42.4	24,139	29.1	10,489	30.5	4,916	29.4	19,733	32.2	853	37.3	259	31.7	10	100.0	71,999	30.4
4) Post secondary non-university partial	237	6.6	1,182	3.6	0	0.0	3,227	3.9	1,765	5.1	648	3.9	2,263	3.7	0	0.0	33	4.0	0	0.0	9,355	3.9
5) Post secondary non-university completed	653	18.2	5,105	15.4	502	27.1	15,367	18.5	4,842	14.1	4,055	24.3	11,681	19.4	548	24.0	298	36.5	0	0.0	43,251	18.3
6) University - partial	132	3.7	1,935	5.8	346	18.7	5,110	6.2	3,787	11.0	933	5.6	6,989	11.4	88	3.8	0	0.0	0	0.0	19,320	8.2
7) University - completed	1,799	50.1	13,384	40.4	87	4.7	26,615	32.1	10,946	31.8	4,798	28.7	14,540	23.7	797	34.9	226	27.7	0	0.0	73,190	30.9
Sub-total	3,591	100.0	33,139	100.0	1,851	100.0	82,902	100.0	34,428	100.0	16,714	100.0	61,233	100.0	2,286	100.0	816	100.0	10	100.0	236,970	100.0
Non-response	0		0		0		16		0		0		0		0		0		0		16	
Total	3,591		33,139		1,851		82,918		34,428		16,714		61,233		2,286		816		10		236,986	

AE. DO YOU CONSIDER THIS A PLEASURE TRIP? (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Yes	56,844	80.2	37,384	72.3	4,566	87.7	17,170	90.0	36,166	87.5	10,493	91.1	15,287	97.3	18,002	98.7	3,045	94.2	198,959	84.0
2) No	14,068	19.8	14,293	27.7	638	12.3	1,903	10.0	5,152	12.5	1,021	8.9	430	2.7	241	1.3	189	5.8	37,935	16.0
Sub-total	70,912	100.0	51,677	100.0	5,204	100.0	19,073	100.0	41,320	100.0	11,514	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,894	100.0
Non-response	0		0		0		0		92		0		0		0		0		92	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

AF. TYPE OF PLEASURE TRIP? (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Canadian Vacation	401	0.7	202	0.5	320	7.1	430	2.5	1,302	3.6	1,187	11.3	543	3.6	3,498	19.4	1,459	47.9	9,342	4.7
2) Part of Maritime Vacation	2,284	4.0	1,786	4.8	749	16.5	6,248	36.6	18,720	46.2	5,519	52.6	6,459	42.3	9,812	54.5	517	17.0	50,094	25.2
3) PEI Vacation	53,763	94.6	35,367	94.6	3,396	74.8	9,853	57.8	18,112	50.1	3,731	35.6	8,285	54.2	4,692	26.1	1,006	33.0	138,225	69.5
4) Other	376	0.7	29	0.1	74	1.6	525	3.1	19	0.1	56	0.5	0	0.0	0	0.0	63	2.1	1,142	0.6
Sub-total	56,844	100.0	37,384	100.0	4,539	100.0	17,056	100.0	36,153	100.0	10,493	100.0	15,287	100.0	18,002	100.0	3,045	100.0	198,803	100.0
Non-response	0		0		27		114		15		0		0		0		0		156	
Total	56,844		37,384		4,566		17,170		36,168		10,493		15,287		18,002		3,045		198,959	

AG. MAIN DESTINATION OF THIS TRIP (BY ORIGIN)

RESPONSE	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	OTHER QUEBEC PARTIES	%	NEW ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	OTHER ENGLAND PARTIES	%	U.S.A. PARTIES	%	COUNTRIES PARTIES	%	TOTAL PARTIES	%
- Cape Breton	0	0.0	0	0.0	0	0.0	0	0.0	32	0.1	133	1.3	0	0.0	51	0.3	0	0.0	216	0.1
- Northern N.S.	0	0.0	0	0.0	0	0.0	569	3.3	151	0.4	0	0.0	87	0.6	0	0.0	14	0.5	821	0.4
- Halifax County	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	135	0.9	0	0.0	0	0.0	135	0.1
- Halifax-Dartmouth	0	0.0	0	0.0	45	1.0	0	0.0	234	0.6	72	0.7	0	0.0	77	0.4	0	0.0	428	0.2
- Unknown N.S.	124	0.2	516	1.4	74	1.6	1,632	9.6	4,216	11.7	2,062	19.7	1,425	9.3	3,673	20.4	520	17.1	14,242	7.2
- Fredericton N.B.	0	0.0	0	0.0	0	0.0	0	0.0	77	0.2	0	0.0	0	0.0	0	0.0	0	0.0	77	0.0
- Saint John N.B.	91	0.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	17	0.1	0	0.0	108	0.1
- Moncton N.B.	0	0.0	0	0.0	0	0.0	0	0.0	26	0.1	14	0.1	12	0.1	19	0.1	0	0.0	71	0.0
- Unknown N.B.	115	0.2	0	0.0	0	0.0	66	0.4	125	0.3	200	1.9	144	0.9	100	0.6	0	0.0	750	0.4
- Newfoundland	183	0.3	182	0.5	0	0.0	156	0.9	629	1.7	225	2.1	34	0.2	550	3.1	33	1.1	1,992	1.0
- Quebec	64	0.1	0	0.0	0	0.0	11	0.1	0	0.0	52	0.5	0	0.0	10	0.1	70	2.3	207	0.1
- Magdalen Islands	162	0.3	0	0.0	0	0.0	514	3.0	0	0.0	632	6.0	0	0.0	0	0.0	0	0.0	1,308	0.7
- Ontario	0	0.0	0	0.0	6	0.1	0	0.0	0	0.0	20	0.2	0	0.0	0	0.0	57	1.9	83	0.0
- Toronto	0	0.0	0	0.0	36	0.8	0	0.0	0	0.0	46	0.4	0	0.0	0	0.0	12	0.4	94	0.0
- Ottawa	0	0.0	0	0.0	276	6.1	0	0.0	0	0.0	32	0.3	0	0.0	0	0.0	10	0.3	320	0.2
- Manitoba	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	79	2.6	79	0.0
- Alberta	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	69	2.3	69	0.0
- British Columbia	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	46	1.5	46	0.0
- Alaska	0	0.0	0	0.0	0	0.0	0	0.0	15	0.0	0	0.0	0	0.0	0	0.0	0	0.0	15	0.0
- Maine	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	18	0.1	0	0.0	18	0.0
- New York	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	4	0.1	4	0.0
- No Destination	741	1.3	1,327	3.6	262	5.8	3,418	20.0	8,895	24.6	2,621	25.0	4,119	26.9	5,430	30.2	982	31.6	27,775	14.0
- P.E.I.	55,364	97.4	35,179	94.6	3,838	84.6	10,890	62.7	21,788	60.2	4,384	41.8	9,331	61.0	8,057	44.6	1,169	38.4	149,780	75.4
Sub-total	56,844	100.0	37,204	100.0	4,539	100.0	17,056	100.0	36,168	100.0	10,493	100.0	15,287	100.0	18,002	100.0	3,045	100.0	198,638	100.0
Non-response	0		180		27		114		0		0		0		0		0		321	
Total	56,844		37,384		4,566		17,170		36,168		10,493		15,287		18,002		3,045		198,959	

AH. MAIN DESTINATION ON P.E.I. (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
- West Prince	1,379	2.4	1,318	3.5	29	0.6	55	0.3	1,332	3.7	194	1.9	769	5.1	579	3.2	7	0.2	5,662	2.9
- Evangeline	146	0.3	0	0.0	0	0.0	0	0.0	25	0.1	0	0.0	57	0.4	35	0.2	0	0.0	263	0.1
- Summerside	6,715	11.8	4,522	12.0	133	2.9	686	4.0	2,047	5.7	461	4.4	372	2.5	456	2.5	50	1.6	15,442	7.8
- Kensington	955	1.7	371	1.0	99	2.2	602	3.5	887	2.5	140	1.4	97	0.6	76	0.4	59	1.9	3,286	1.7
- New London	53	0.1	489	1.3	0	0.0	140	0.8	91	0.3	20	0.2	8	0.1	134	0.7	42	1.4	977	0.5
- Cavendish	13,935	24.5	8,562	22.8	1,399	30.8	3,804	22.2	2,470	6.9	1,639	15.8	1,353	8.9	2,095	11.6	616	20.2	35,873	18.1
- Brackley/Stanhope /Oalvay	2,922	5.1	406	1.1	186	4.1	638	3.7	1,149	3.2	153	1.5	227	1.6	350	1.9	25	0.8	6,058	3.1
- South Shore	2,151	3.8	1,225	3.3	58	1.3	0	0.0	1,267	3.5	77	0.7	59	0.4	142	0.8	122	4.0	5,101	2.6
- Charlottetown	15,862	27.9	9,634	25.6	866	19.1	2,036	11.9	6,646	18.6	1,973	19.0	1,654	10.9	1,775	9.9	333	0.9	40,801	20.6
- Southeastern Kings	4,285	7.5	1,436	3.8	153	3.4	192	1.1	1,295	3.6	401	3.9	789	5.2	332	1.8	71	2.3	8,954	4.5
- Eastern Kings	2,425	4.3	908	2.4	114	2.5	1,149	6.7	1,424	4.0	134	1.3	736	4.8	255	1.4	113	3.7	7,258	3.7
- No Destination	5,996	10.5	8,714	23.2	1,498	33.0	7,795	45.6	17,168	48.0	5,171	49.9	9,062	59.7	11,759	65.4	1,807	52.8	68,770	34.7
Sub-total	56,844	100.0	37,585	100.0	4,539	100.0	17,097	100.0	35,801	100.0	10,363	100.0	15,183	100.0	17,988	100.0	3,045	100.0	198,445	100.0
Non-response	14,068		14,092		665		1,976		5,611		1,151		534		255		189		36,541	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

A1. MAIN DESINATION ON P.E.I. (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	NON RESPONSE PARTIES	%	TOTAL PARTIES	%
- West Prince	1	0.1	65	3.0	0	0.0	803	1.0	518	1.5	407	3.0	3,868	6.4	0	0.0	0	0.0	0	0.0	5,662	2.9
- Evangeline	0	0.0	0	0.0	0	0.0	0	0.0	88	0.3	67	0.5	108	0.2	0	0.0	0	0.0	0	0.0	263	0.1
- Summerside	101	7.7	97	4.5	40	2.2	2,400	2.9	1,059	3.1	1,914	14.3	9,799	16.2	0	0.0	22	3.1	10	100.0	15,442	7.8
- Kensington	0	0.0	131	6.1	0	0.0	262	0.3	705	2.1	59	0.4	2,129	3.5	0	0.0	0	0.0	0	0.0	3,286	1.7
- New London	0	0.0	0	0.0	0	0.0	162	0.2	248	0.7	67	0.5	500	0.8	0	0.0	0	0.0	0	0.0	977	0.5
- Cavendish	153	11.6	124	5.8	0	0.0	15,903	19.2	12,221	36.2	1,574	11.8	5,832	9.6	0	0.0	66	9.4	0	0.0	35,873	18.1
- Brackley/Stanhope /Dalvay	0	0.0	65	3.0	346	18.7	1,311	1.6	1,541	4.6	619	4.6	2,152	3.6	0	0.0	24	3.4	0	0.0	6,058	3.1
- South Shore	0	0.0	21	1.0	0	0.0	895	1.1	697	2.1	555	4.2	2,857	4.7	0	0.0	76	10.8	0	0.0	5,101	2.6
- Charlottetown	916	69.6	1,220	57.1	822	44.4	9,421	11.4	4,206	12.4	5,155	38.6	18,736	31.0	0	0.0	325	46.3	0	0.0	40,801	20.6
- Southeastern Kings	0	0.0	24	1.1	0	0.0	1,168	1.4	1,167	3.5	966	7.2	5,597	9.3	0	0.0	32	4.6	0	0.0	8,954	4.5
- Eastern Kings	0	0.0	23	1.1	0	0.0	1,403	1.7	980	2.9	575	4.3	4,097	6.8	34	1.7	146	20.8	0	0.0	7,258	3.7
- No Destination	148	11.1	366	17.1	643	34.7	49,002	59.2	10,364	30.7	1,410	10.5	4,828	8.0	1,999	98.3	11	1.60	0	0.0	68,770	34.7
Sub-total	1,317	100.0	2,136	100.0	1,851	100.0	82,730	100.0	33,794	100.0	13,368	100.0	60,504	100.0	2,033	100.0	702	100.0	10	100.0	198,445	100.0
Non-response	2,274		31,003		0		188		634		3,346		729		253		114		0		38,541	
Total	3,591		33,139		1,851		82,918		34,428		16,714		61,233		2,286		816		10		236,986	

AJ. OCCUPATION OF MAIN INCOME EARNER (BY MAIN DESTINATION ON P.E.I.)

RESPONSE	WEST PARTIES	%	EVANGELINE PARTIES	%	SUMMERSIDE PARTIES	%	KENSINGTON PARTIES	%	NEWLONDON PARTIES	%	CAVENDISH PARTIES	%	BRACKLEY/ STANHOPE DALVAY PARTIES	%	SOUTH SHORE PARTIES	%	CHARTOWN PARTIES	%	SOUTHEASTERN KINGS PARTIES	%	EASTERN KINGS PARTIES	%	NO DEST. PARTIES	%	TOTAL PARTIES	%
1) Pro.,tech. etc.	1,084	19.1	0	0.0	4,131	26.8	1,107	33.7	384	39.3	13,090	36.6	1,550	25.6	1,437	28.2	9,953	24.4	2,238	25.0	2,256	31.1	19,167	28.0	56,397	28.5
2) Farmer/farm manager	6	0.1	32	12.2	272	1.8	0	0.0	0	0.0	103	0.3	0	0.0	87	1.7	385	0.9	0	0.0	31	0.4	1,279	1.9	2,175	1.1
3) Manager/proprietor	568	10.0	60	22.8	533	3.5	156	4.7	188	19.2	2,120	5.9	392	6.5	223	4.4	5,659	13.9	505	5.6	184	2.5	5,742	8.4	16,330	8.2
4) Clerical worker	258	4.6	26	9.9	621	4.0	147	4.5	207	21.2	1,829	5.1	246	4.1	195	3.8	2,155	5.3	1,151	12.9	175	2.4	1,680	2.5	8,690	4.4
5) Sales worker	338	6.0	0	0.0	680	4.4	11	0.3	13	1.3	2,080	5.8	140	2.3	343	6.7	2,487	6.1	205	2.3	454	6.3	3,665	5.4	10,417	5.3
6) Craftsman,foreman etc.	397	7.0	0	0.0	1,443	9.4	198	6.0	8	0.8	2,664	7.4	965	15.9	512	10.1	2,877	7.1	775	8.7	593	8.2	5,287	7.7	15,729	7.9
7) Operative worker etc.	250	4.4	88	33.5	467	3.0	57	1.7	0	0.0	1,467	4.1	187	3.1	97	1.9	1,284	3.2	487	5.4	1,079	14.9	3,054	4.5	8,517	4.3
8) Private household work	15	0.3	0	0.0	146	0.9	0	0.0	0	0.0	39	0.1	0	0.0	0	0.0	54	0.1	0	0.0	0	0.0	51	0.1	305	0.2
9) Service worker	377	6.7	0	0.0	407	2.6	26	0.9	0	0.0	1,585	4.5	46	0.8	273	5.4	1,465	3.6	330	3.7	207	2.9	1,046	1.5	5,774	2.9
10) Farm labourer /foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	27	0.1	0	0.0	0	0.0	113	0.3	0	0.0	0	0.0	179	0.3	319	0.2
11) Labourer	212	3.7	0	0.0	919	6.0	209	6.4	0	0.0	2,662	8.0	196	3.2	0	0.0	821	1.5	311	3.5	268	3.7	2,846	4.2	8,444	4.3
12) Student	68	1.2	0	0.0	854	5.5	294	8.9	106	10.8	3,055	8.5	524	8.6	435	8.5	4,771	11.7	619	6.9	462	6.4	1,667	2.4	12,855	6.5
13) Housewife	139	2.5	0	0.0	1,349	8.8	83	2.5	0	0.0	486	1.4	181	3.0	477	9.4	874	2.1	344	3.8	136	1.9	464	0.7	4,533	2.3
14) Retiree	1,643	29.0	57	21.7	2,071	13.4	955	29.1	71	7.3	2,678	7.5	1,426	23.5	887	17.4	6,510	16.0	1,566	17.5	1,362	18.8	19,854	29.0	39,082	19.7
15) Military	162	2.9	0	0.0	1,219	7.9	41	1.2	0	0.0	1,627	4.5	66	1.1	124	2.4	915	2.2	102	1.1	51	0.7	2,339	3.4	6,646	3.4
16) Unemployed	144	2.5	0	0.0	292	1.9	0	0.0	0	0.0	78	0.2	139	2.3	0	0.0	641	1.6	319	3.6	0	0.0	134	0.2	1,747	0.9
Sub-total	5,662	100.0	263	100.0	15,404	100.0	3,286	100.0	977	100.0	35,800	100.0	6,058	100.0	5,090	100.0	40,744	100.0	8,954	100.0	7,258	100.0	68,464	100.0	197,960	100.0
Non-response	0		0		38		0		0		73		0		11		57		0		0		306		485	
Total	5,662		263		15,442		3,286		977		35,873		6,058		5,101		40,801		8,954		7,258		68,770		198,445	

AK. WHEN PLANNED VISIT TO P.E.I. (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) Before Leaving Home 0-2 Weeks	41,820	59.0	31,721	61.5	782	15.0	6,407	33.6	6,324	15.3	1,470	12.9	1,628	10.4	1,825	10.0	173	5.3	92,150	39.0
2) Before Leaving Home 2 Weeks - 2 Months	17,945	25.3	12,925	25.1	1,716	33.0	6,718	35.2	17,579	42.6	2,086	18.3	7,295	46.6	4,200	23.0	656	20.3	71,120	30.1
3) Before Leaving Home 2-4 Months	6,807	9.6	3,719	7.2	1,676	32.3	1,988	10.4	9,170	22.2	2,428	21.3	2,923	18.7	4,698	25.8	454	14.0	33,865	14.3
4) Before Leaving Home 4-6 Months	1,865	2.6	1,086	2.1	651	12.5	1,343	7.0	3,354	8.1	3,494	30.7	1,791	11.4	3,209	17.6	1,281	39.6	18,074	7.6
5) Before Leaving Home 6 Months	2,046	2.9	1,486	2.9	302	5.8	813	4.3	4,127	10.0	1,605	14.1	1,507	9.6	2,918	16.0	343	10.6	15,147	6.4
6) While on this trip In the Maritimes	0	0.0	0	0.0	0	0.0	636	3.3	277	0.7	203	1.8	2	0.0	297	1.6	235	7.3	1,652	0.7
7) While on this trip Outside the Maritimes)	0	0.0	0	0.0	0	0.0	22	0.1	13	0.0	1	0.0	0	0.0	69	0.4	54	1.7	159	0.1
8) While on this trip (In New England)	0	0.0	319	0.6	74	1.4	569	3.0	188	0.5	0	0.0	188	1.2	420	2.3	0	0.0	1,758	0.7
9) Other	352	0.5	314	0.6	0	0.0	575	3.0	278	0.7	110	1.0	327	2.1	597	3.3	38	1.2	2,591	1.1
Sub-total	70,835	100.0	51,570	100.0	5,203	100.0	19,073	100.0	41,310	100.0	11,397	100.0	15,661	100.0	18,233	100.0	3,234	100.0	236,516	100.0
Non-response	77		107		1		0		102		117		56		10		0		470	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

AL. WHEN PLANNED VISIT TO P.E.I. (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	NON RESPONSE PARTIES	%	TOTAL PARTIES	%
1) Before Leaving Home 0-2 Weeks	375	10.6	17,917	54.1	966	52.2	22,632	27.4	12,250	35.8	8,222	49.2	29,074	47.5	388	17.0	326	40.0	0	0.0	92,150	39.0
2) Before Leaving Home 2 Weeks - 2 Months	1,153	32.6	10,031	30.3	523	28.3	25,694	31.1	9,955	29.1	4,138	24.8	18,626	30.4	717	31.4	281	34.4	0	0.0	71,120	30.1
3) Before Leaving Home 2-4 Months	1,229	34.8	3,385	10.2	174	9.4	14,902	18.0	4,639	13.5	2,010	12.0	6,916	11.3	548	24.0	52	6.4	10	100.0	33,865	14.3
4) Before Leaving Home 4-6 Months	363	10.3	982	3.0	87	4.7	9,704	11.7	3,130	9.1	1,004	6.0	2,793	4.6	0	0.0	11	1.3	0	0.0	18,074	7.6
5) Before Leaving Home 6 Months	394	11.1	518	1.6	45	2.4	6,876	8.	2,611	7.6	1,062	6.4	3,495	5.7	0	0.0	146	17.9	0	0.0	15,147	6.4
6) While on this trip in the Maritimes	21	0.6	0	0.0	0	0.0	795	1.0	775	2.3	0	0.0	61	0.1	0	0.0	0	0.0	0	0.0	1,652	0.7
7) While on this trip (Outside the Maritimes)	0	0.0	0	0.0	0	0.0	137	0.2	0	0.0	22	0.1	0	0.0	0	0.0	0	0.0	0	0.0	159	0.1
8) While on this trip (In New England)	0	0.0	194	0.6	0	0.0	846	0.8	0	0.0	240	1.4	109	0.2	569	24.9	0	0.0	0	0.0	1,758	0.7
9) Other	0	0.0	112	0.3	56	3.0	1,337	1.6	881	2.6	18	0.1	125	0.2	64	2.8	0	0.0	0	0.0	2,591	1.1
Sub-total	3,535	100.0	33,139	100.0	1,851	100.0	82,723	100.0	34,241	100.0	16,714	100.0	61,201	100.0	2,286	100.0	816	100.0	10	100.0	236,516	100.0
Non-response	56		0		0		195		187		0		32		0		0		0		470	
Total	3,591		33,139		1,851		82,918		34,428		16,714		61,233		2,286		816		10		236,986	

AM. OCCUPATION OF MAIN INCOME EARNER (BY WHEN PLANNED VISIT TO P.E.I.)

RESPONSE	BEFORE LEAVING HOME 0-2 WEEKS PARTIES	%	BEFORE LEAVING HOME 2 WKS-2 MTHS PARTIES	%	BEFORE LEAVING HOME 2-4 MONTHS PARTIES	%	BEFORE LEAVING HOME 4-8 MONTHS PARTIES	%	BEFORE LEAVING HOME 8 MONTHS PARTIES	%	WHILE ON THIS TRIP IN THE MARITIMES PARTIES	%	WHILE ON THIS TRIP OUTSIDE MARITIMES PARTIES	%	WHILE ON THIS TRIP IN NEW ENGLAND PARTIES	%	NON OTHER PARTIES	%	RESPONSE PARTIES	%	TOTAL PARTIES	%
1) Pro., tech. & related worker	24,006	26.1	21,985	31.0	9,704	26.7	7,310	40.5	3,040	20.1	495	30.0	28	16.4	716	40.7	335	12.9	403	85.7	68,020	28.7
2) Farmer & farm manager	600	0.7	634	0.9	417	1.2	441	2.4	804	5.3	22	1.3	0	0.0	213	12.1	27	1.0	0	0.0	3,158	1.3
3) Manager, official & proprietor	8,549	9.3	7,761	11.0	3,049	9.0	1,760	9.9	2,309	15.3	122	7.4	68	42.8	75	4.3	115	4.4	0	0.0	23,848	10.1
4) Clerical & related worker	4,043	4.4	2,003	2.8	1,737	5.1	800	4.4	508	3.4	12	0.7	13	8.2	109	6.2	0	0.0	1	0.2	9,226	3.9
5) Sales worker	8,810	9.6	6,106	8.6	3,320	9.8	918	5.1	458	3.0	0	0.0	0	0.0	106	6.0	176	6.8	0	0.0	19,892	8.4
6) Craftsman, foreman & related worker	7,228	7.9	5,710	8.0	2,300	6.8	835	4.6	753	5.0	569	34.4	1	0.6	88	5.0	245	9.5	0	0.0	17,729	7.5
7) Operative & related worker	4,442	4.8	2,296	3.2	1,030	3.0	444	2.5	790	5.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	9,002	3.8
8) Private household worker	205	0.2	89	0.1	55	0.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	349	0.1
9) Service worker except private homes	3,087	3.4	2,166	3.1	596	1.8	194	1.1	450	3.0	76	4.6	0	0.0	0	0.0	51	2.0	0	0.0	6,620	2.8
10) Farm labourer and farm foreman	255	0.3	370	0.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	625	0.3
11) Labourer except farm & mine	5,655	6.1	2,316	3.3	1,073	3.2	182	1.0	258	1.7	0	0.0	0	0.0	79	4.5	0	0.0	0	0.0	9,563	4.0
12) Student	8,847	9.6	2,702	3.8	1,526	4.5	435	2.4	602	4.0	40	2.4	22	13.8	0	0.0	53	2.0	0	0.0	14,227	6.0
13) Housewife	2,306	2.5	1,363	1.9	725	2.1	161	0.9	219	1.4	0	0.0	0	0.0	0	0.0	62	2.4	0	0.0	4,836	2.0
14) Retiree	9,755	10.6	12,495	17.6	7,439	22.0	4,049	22.5	4,706	31.1	222	13.4	29	18.2	372	21.2	1,444	55.7	66	14.0	40,577	17.1
15) Military	3,057	3.3	2,589	3.6	754	2.2	464	2.6	165	1.1	94	5.7	0	0.0	0	0.0	64	2.5	0	0.0	7,187	3.0
16) Unemployed	1,120	1.2	400	0.6	115	0.3	18	0.1	74	0.5	0	0.0	0	0.0	0	0.0	19	0.7	0	0.0	1,747	0.7
Sub-total	91,965	100.0	71,005	100.0	33,840	100.0	18,032	100.0	15,134	100.0	1,652	100.0	159	100.0	1,758	100.0	2,591	100.0	470	100.0	236,606	100.0
Non-response	185		115		25		42		13		0		0		0		0		0		0	
Total	92,150		71,120		33,865		18,074		15,147		1,652		159		1,758		2,591		470		236,986	

AN. TIME OF LAST TRIP TO P.E.I. (BY ORIGIN)

RESPONSE	N. S. PARTIES	%	N. B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
1) In Past 7 Days	3,116	4.4	2,863	5.5	0	0.0	0	0.0	377	0.9	0	0.0	0	0.0	13	0.1	28	0.9	6,397	2.7
2) In Past Month	12,555	17.8	15,291	29.6	139	2.7	1,733	9.1	657	1.6	174	1.5	185	1.2	2	0.0	29	0.9	30,765	13.0
3) Earlier in 1986	15,337	21.7	7,762	15.0	404	7.8	941	4.9	2,030	4.9	249	2.2	292	1.9	51	0.3	0	0.0	27,066	11.4
4) In 1987	21,185	29.9	15,780	30.5	899	17.4	5,004	26.2	8,567	20.7	903	7.9	3,072	19.5	1,164	6.4	272	8.4	56,826	24.0
5) In 1986	6,554	9.3	2,829	5.5	519	10.1	878	4.6	4,101	9.9	544	4.7	513	3.3	372	2.0	7	0.2	16,317	6.9
6) In 1985	2,146	3.0	2,110	4.1	249	4.8	720	3.8	3,211	7.8	344	3.0	835	5.3	589	3.2	0	0.0	10,204	4.3
7) In 1984 or Before	6,978	9.9	4,181	8.1	1,660	32.2	3,825	20.1	8,604	20.8	3,509	30.6	2,736	17.4	2,095	11.5	356	11.0	33,944	14.3
8) Never	2,853	4.0	861	1.7	1,289	25.0	5,972	31.3	13,865	33.5	5,776	50.2	8,084	51.4	13,957	76.5	2,542	78.6	55,199	23.3
Sub-total	70,704	100.0	51,677	100.0	5,159	100.0	19,073	100.0	41,412	100.0	11,499	100.0	15,717	100.0	18,243	100.0	3,234	100.0	236,718	100.0
Non-response	208		0		45		0		0		15		0		0		0		268	
Total	70,912		51,677		5,204		19,073		41,412		11,514		15,717		18,243		3,234		236,986	

AO. TIME OF LAST TRIP TO P.E.I. (BY PURPOSE OF TRIP)

RESPONSE	CONVENTION/ CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	NON RESPONSE PARTIES	%	TOTAL PARTIES	%
1) In Past 7 Days	0	0.0	2,905	8.8	0	0.0	440	0.5	816	2.4	723	4.3	1,334	2.2	157	6.9	22	2.7	0	0.0	6,397	2.7
2) In Past Month	394	11.0	9,453	28.5	512	27.7	2,588	3.1	1,931	5.6	4,142	24.8	11,653	19.0	0	0.0	92	11.3	0	0.0	30,765	13.0
3) Earlier in 1986	257	7.2	7,242	21.9	174	9.4	1,889	2.3	2,103	6.1	2,634	15.8	12,573	20.5	57	2.5	137	16.8	0	0.0	27,066	11.4
4) In 1987	564	15.7	6,086	18.4	604	32.6	12,328	14.9	10,922	31.9	4,359	26.2	20,101	32.8	1,357	59.4	503	61.6	0	0.0	56,826	24.0
5) In 1986	161	4.5	1,611	4.9	0	0.0	6,334	7.6	2,488	7.3	1,976	11.9	3,715	6.1	0	0.0	30	3.7	0	0.0	16,317	6.9
6) In 1985	52	1.4	926	2.8	0	0.0	4,625	5.6	1,516	4.4	320	1.9	2,701	4.4	84	2.8	0	0.0	0	0.0	10,204	4.3
7) In 1984 or Before	1,121	31.2	2,582	7.8	446	24.1	16,246	19.6	6,602	19.3	1,036	6.2	5,372	8.8	529	23.1	0	0.0	10	100.0	33,944	14.3
8) Never	1,042	29.0	2,317	7.0	115	6.2	35,485	46.4	7,842	22.9	1,477	8.9	3,784	6.2	122	5.3	32	3.9	0	0.0	55,199	23.3
Sub-total	3,591	100.0	33,124	100.0	1,851	100.0	82,918	100.0	34,220	100.0	16,669	100.0	61,233	100.0	2,286	100.0	816	100.0	10	100.0	236,718	100.0
Non-response	0		15		0		0		208		45		0		0		0		0		268	
Total	3,591		33,139		1,851		82,918		34,428		16,714		61,233		2,286		816		10		236,986	

AP. OCCUPATION OF MAIN INCOME EARNER (BY TIME OF LAST TRIP TO P.E.I.)

RESPONSE	IN THE PAST 7 DAYS PARTIES	%	IN THE PAST MONTH PARTIES	%	EARLIER IN 1988 PARTIES	%	IN 1987 PARTIES	%	IN 1986 PARTIES	%	IN 1985 PARTIES	%	IN 1984 OR BEFORE PARTIES	%	NEVER PARTIES	%	NON RESPONSE PARTIES	%	TOTAL PARTIES	%
- Pro.,tech. & related worker	1,713	26.8	7,461	24.3	7,738	28.7	13,503	23.8	4,653	28.5	2,505	24.5	12,180	35.9	18,267	33.1	0	0.0	68,020	28.7
- Farmer & farm manager	14	0.2	568	1.8	119	0.4	351	0.6	267	1.6	527	5.2	338	1.0	956	1.7	0	0.0	3,156	1.3
- Manager,official & proprietor	1,072	16.8	3,436	11.2	2,774	10.3	5,641	10.0	971	6.0	736	7.2	2,773	8.2	6,443	11.7	0	0.0	23,846	10.1
- Clerical & related worker	36	0.6	791	2.6	1,614	6.0	2,141	3.8	1,404	8.6	271	2.7	885	2.6	2,064	3.8	0	0.0	9,226	3.9
- Sales worker	970	15.2	4,924	16.0	3,749	13.9	5,156	9.1	1,388	8.5	490	4.8	867	2.6	2,303	4.2	45	16.8	19,892	8.4
- Craftsman,foreman & related worker	830	13.0	1,785	5.8	1,764	6.5	5,134	9.1	2,152	13.2	677	6.6	2,220	6.5	2,959	5.4	208	77.6	17,729	7.5
- Operative & related worker	587	9.2	669	2.2	889	3.3	2,550	4.5	42	0.3	432	4.2	1,398	4.1	2,436	4.4	0	0.0	9,002	3.8
- Private household worker	0	0.0	0	0.0	0	0.0	190	0.3	0	0.0	20	0.2	39	0.1	100	0.2	0	0.0	349	0.1
- Service worker except private homes	176	2.8	764	2.5	898	3.3	1,795	3.2	541	3.3	423	4.1	875	2.6	1,126	2.0	0	0.0	6,620	2.8
- Farm labourer and farm foreman	62	1.0	198	0.6	63	0.2	0	0.0	0	0.0	0	0.0	50	0.1	252	0.5	0	0.0	625	0.3
- Labourer except farm & mine	286	4.5	1,611	5.2	691	3.3	3,061	5.4	364	2.2	388	3.6	1,048	3.1	1,921	3.5	15	5.8	9,583	4.0
- Student	166	2.6	2,484	8.1	2,138	7.9	4,885	8.6	968	5.9	192	1.9	1,145	3.4	2,247	4.1	0	0.0	14,227	6.0
- Housewife	248	3.9	1,172	3.8	528	2.0	1,216	2.1	469	2.9	145	1.4	665	2.0	393	0.7	0	0.0	4,836	2.0
- Retiree	233	3.6	2,956	9.6	2,304	8.5	8,979	15.9	2,641	16.2	2,797	27.4	8,432	24.8	12,235	22.2	0	0.0	40,577	17.1
- Military	0	0.0	1,516	4.9	1,218	4.5	1,441	2.5	395	2.4	469	4.6	854	2.5	1,292	2.3	0	0.0	7,187	3.0
- Unemployed	0	0.0	406	1.3	306	1.1	586	1.0	31	0.2	152	1.5	169	0.5	95	0.2	0	0.0	1,747	0.7
Sub-total	6,397	100.0	30,765	100.0	26,994	100.0	56,629	100.0	16,306	100.0	10,204	100.0	33,934	100.0	55,109	100.0	268	100.0	236,606	100.0
Non-response	0		0		72		197		11		0		10		90		0		380	
Total	6,397		30,765		27,066		56,826		16,317		10,204		33,944		55,199		268		236,986	

II. ACCOMMODATION ON P.E.I.

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	85,597	36.1	2.1411	183,273	35.5	2.9818	255,230	25.1
2) Cabin/Cottage	17,927	7.6	2.6619	47,720	9.2	6.0188	107,899	10.6
3) Bed & Breakfast/Country Inns	11,651	4.9	2.1267	24,778	4.8	4.0173	46,805	4.6
4) Tourist Home/Farm Tourist Home	3,250	1.4	2.2068	7,172	1.4	13.7745	44,767	4.4
5) Farm Vacation Home	416	0.2	2.3654	984	0.2	15.6010	6,490	0.6
6) Vacation Home - owned/borrowed	4,736	2.0	2.3961	11,348	2.2	23.2411	110,070	10.8
7) Friends/Relatives	62,786	26.5	1.9027	119,462	23.1	5.4353	341,259	33.6
8) Federal Campground	6,038	2.5	2.7007	16,307	3.2	3.3914	20,477	2.0
9) Provincial Campground	9,532	4.0	2.7675	26,380	5.1	3.7658	35,896	3.5
10) Commercial Campground	23,318	9.8	2.5696	59,919	11.6	3.1341	73,081	7.2
11) Other	4,501	1.9	1.7938	8,074	1.6	11.4770	51,658	5.1

B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	77,659	32.8	2.1273	165,202	32.0	2.7617	214,470	21.1
2) Cabin/Cottage	15,982	6.7	2.6554	42,439	8.2	6.0483	96,664	9.5
3) Bed & Breakfast/Country Inns	7,544	3.2	2.1558	16,263	3.1	3.2158	24,260	2.4
4) Tourist Home/Farm Tourist Home	2,284	1.0	2.0166	4,606	0.9	17.3888	39,716	3.9
5) Farm Vacation Home	219	0.1	1.9909	436	0.1	26.6849	5,844	0.6
6) Vacation Home - owned/borrowed	4,497	1.9	2.4512	11,023	2.1	23.9735	107,809	10.6
7) Friends/Relatives	59,585	25.1	1.9053	113,527	22.0	5.3902	321,177	31.6
8) Federal Campground	3,789	1.6	2.5951	9,833	1.9	2.7670	10,484	1.0
9) Provincial Campground	5,765	2.4	2.6364	15,199	2.9	3.5164	20,272	2.0
10) Commercial Campground	19,029	8.0	2.5321	48,184	9.3	2.9458	56,055	5.5
11) Other	3,718	1.6	1.7066	6,345	1.2	12.7590	47,438	4.7

C. PROVINCE/REGION OF ORIGIN (BY ACCOMMODATION USE)

ORIGIN	HOTEL/ MOTEL PARTIES	%	CABIN/ COTTAGE PARTIES	%	BED/ BKFAST COUNTRY INNS PARTIES	%	TOURIST HOME PARTIES	%	FARM VACATION HOME PARTIES	%	OWNED/ BORROWED VACATION HOME PARTIES	%	FRIENDS/ RELATIVES PARTIES	%	FEDERAL CAMP. GROUND PARTIES	%	PROV. CAMP. GROUND PARTIES	%	COMM. CAMP. GROUND PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
1) Nova Scotia	21,093	24.6	6,008	33.5	850	7.3	445	13.7	68	16.3	1,826	38.6	25,786	41.1	944	15.6	1,890	19.8	7,938	34.0	1,807	40.1	68,657	29.9
2) New Brunswick	16,224	19.0	3,495	19.5	1,504	12.9	1,155	35.5	0	0.0	423	8.9	14,650	23.3	1,220	20.2	1,041	10.9	4,694	20.1	924	20.5	45,330	19.7
3) Newfoundland	2,178	2.5	1,162	6.5	80	0.7	0	0.0	0	0.0	140	3.0	1,125	1.8	36	0.6	101	1.1	460	2.0	241	5.4	5,524	2.4
4) Quebec	6,534	7.6	1,463	8.2	533	4.6	314	9.7	11	2.6	657	13.9	3,012	4.8	733	12.1	986	10.3	2,038	8.7	190	4.2	16,471	7.2
5) Ontario	16,388	19.1	2,052	11.4	3,126	26.8	502	15.4	0	0.0	737	15.6	11,576	18.4	1,579	26.2	2,928	30.7	4,162	17.9	465	10.3	43,535	18.9
6) Other Canada	5,960	7.0	237	1.3	1,444	12.4	353	10.9	154	37.0	96	2.0	2,400	3.8	123	2.0	932	9.8	748	3.2	258	5.8	12,704	5.5
7) New England	7,382	8.6	1,571	8.8	1,759	15.1	87	2.7	139	33.4	537	11.3	2,308	3.7	673	9.5	471	4.9	1,186	5.1	168	3.7	16,193	7.0
8) Other U.S.A.	8,898	10.4	1,122	6.3	2,005	17.2	268	8.2	44	10.6	316	6.7	1,308	2.1	804	13.3	1,049	11.0	1,980	8.5	290	6.4	18,084	7.9
9) Other World	841	1.1	817	4.6	350	3.0	126	3.9	0	0.0	0	0.0	621	1.0	26	0.4	134	1.4	82	0.4	157	3.5	3,254	1.4
Total	85,597	100.0	17,927	100.0	11,651	100.0	3,250	100.0	416	100.0	4,736	100.0	62,786	100.0	6,038	100.0	9,532	100.0	23,318	100.0	4,501	100.0	229,752	100.0

D. OCCUPATION OF RESPONDENT (BY ACCOMMODATION USE)

OCCUPATION	HOTEL/ MOTEL PARTIES	%	CABIN/ COTTAGE PARTIES	%	BED/ BKFAST COUNTRY INNS PARTIES	%	TOURIST HOME PARTIES	%	FARM VACATION HOME PARTIES	%	OWNED/ BORROWED VACATION HOME PARTIES	%	FRIENDS/ RELATIVES PARTIES	%	FEDERAL CAMP. GROUND PARTIES	%	PROV. CAMP. GROUND PARTIES	%	COMM. CAMP. GROUND PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
1) Prof./Tech. worker	25,351	29.6	6,367	35.6	3,881	33.3	759	23.4	41	9.9	932	19.7	14,491	23.1	1,988	32.9	3,053	32.0	6,891	29.3	1,848	41.1	84,622	29.1
2) Farmer/farm manager	1,389	1.6	304	1.7	179	1.5	165	5.1	7	1.7	0	0.0	352	0.6	83	1.4	172	1.8	404	1.7	0	0.0	3,055	1.3
3) Manager/proprietors	11,034	12.9	1,168	6.5	950	8.2	177	5.4	0	0.0	233	4.9	4,493	7.2	348	5.8	1,214	12.7	894	3.8	661	12.2	21,062	9.2
4) Clerical workers	3,781	4.4	732	4.1	852	7.3	408	12.6	0	0.0	120	2.5	3,706	5.9	266	4.4	349	3.7	783	3.4	90	2.0	11,087	4.8
5) Sales workers	9,716	11.4	734	4.1	1,183	10.2	23	0.7	30	7.2	195	4.1	4,100	6.5	444	7.4	372	3.9	770	3.3	55	1.2	17,622	7.7
6) Craftsmen & foremen	4,298	5.0	1,323	7.4	626	5.4	286	8.8	0	0.0	343	7.2	4,431	7.1	616	10.2	421	4.4	3,642	15.2	519	11.5	16,407	7.1
7) Operatives	2,498	2.9	1,343	7.5	299	2.6	97	3.0	154	37.0	180	3.8	2,179	3.5	170	2.8	373	3.9	955	4.1	12	0.3	8,261	3.6
8) Household workers	241	0.3	0	0.0	54	0.5	0	0.0	0	0.0	0	0.0	54	0.1	0	0.0	0	0.0	0	0.0	0	0.0	349	0.2
9) Service workers	1,860	2.2	626	3.5	184	1.6	14	0.4	0	0.0	144	3.0	2,216	3.5	172	2.8	178	1.9	844	3.6	231	5.1	6,469	2.8
10) Farm labourers/foremen	50	0.1	0	0.0	73	0.6	0	0.0	0	0.0	0	0.0	90	0.1	21	0.3	6	0.1	18	0.1	0	0.0	258	0.1
11) Labourers, other	2,521	2.9	661	3.7	101	0.9	124	3.8	0	0.0	188	4.0	2,973	4.7	34	0.6	469	4.9	1,040	4.5	0	0.0	8,111	3.5
12) Student	1,496	1.7	1,440	8.0	402	3.5	586	18.0	0	0.0	272	5.7	6,624	10.6	486	8.0	473	5.0	2,975	12.8	568	12.6	15,321	6.7
13) Housewife	2,449	2.9	998	5.6	332	2.8	200	6.2	8	1.9	158	3.4	4,010	6.4	34	0.6	85	0.9	571	2.5	29	0.6	8,775	3.8
14) Retiree	17,438	20.4	2,192	12.2	2,095	18.0	347	10.7	108	26.0	1,827	40.7	9,518	15.2	1,173	19.4	1,512	15.9	2,871	12.3	395	8.8	39,576	17.2
15) Military	898	1.0	103	0.6	355	3.0	16	0.5	68	16.3	0	0.0	2,311	3.7	115	1.9	808	8.5	1,415	6.1	203	4.5	6,269	2.7
16) Unemployed	576	0.7	16	0.1	83	0.7	48	1.5	0	0.0	43	0.9	1,238	2.0	89	1.5	49	0.5	282	1.2	0	0.0	2,425	1.1
Total	85,597	100.0	17,927	100.0	11,651	100.0	3,250	100.0	416	100.0	4,736	100.0	62,786	100.0	6,038	100.0	9,532	100.0	23,255	100.0	4,501	100.0	229,689	100.0

E. PURPOSE OF TRIP BY ACCOMMODATION USE

OCCUPATION	HOTEL/ MOTEL PARTIES	%	CABIN/ COTTAGE PARTIES	%	BED/ BKFAST COUNTRY INNS PARTIES	%	TOURIST HOME PARTIES	%	FARM VACATION HOME PARTIES	%	OWNED/ BORROWED VACATION HOME PARTIES	%	FRIENDS/ RELATIVES PARTIES	%	FEDERAL CAMP. GROUND PARTIES	%	PROV. CAMP. GROUND PARTIES	%	COMM. CAMP. GROUND PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
1) Convention/Conference	2,764	3.2	59	0.3	193	1.7	0	0.0	0	0.0	0	0.0	293	0.5	0	0.0	0	0.0	11	0.0	333	7.4	3,653	1.6
2) Meetings, other business	20,923	24.4	329	1.8	566	4.9	550	16.9	0	0.0	285	6.0	1,853	3.0	0	0.0	0	0.0	0	0.0	1,700	37.8	26,206	11.4
3) Shopping	939	1.1	390	2.2	369	3.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1,698	0.7
4) Sightseeing	41,382	48.4	7,539	42.1	7,728	66.3	2,521	77.6	236	56.7	1,221	25.8	2,543	4.1	3,291	54.5	6,855	71.9	11,799	50.6	1,221	27.1	86,336	37.6
5) Outdoor recreation sport	9,964	11.6	4,610	25.7	1,694	14.5	76	2.3	40	9.6	1,314	27.7	2,624	4.2	1,605	26.6	2,314	24.3	9,529	40.9	236	5.2	34,006	14.8
6) Personal affairs	3,884	4.5	1,334	7.4	780	6.8	13	0.4	68	16.3	780	16.5	5,918	9.4	285	4.7	10	0.1	698	3.0	768	17.1	14,547	6.3
7) Visiting friends & relatives	5,231	6.1	3,666	20.4	312	2.7	58	1.8	72	17.3	1,004	21.2	49,533	78.9	857	14.2	353	3.7	1270	5.4	107	2.	62,463	27.2
8) Commuting	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Passing through to Magdalen Islands	124	0.1	0	0.0	0	0.0	32	1.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	156	0.1
10) Other	376	0.4	0	0.0	0	0.0	0	0.0	0	0.0	132	2.8	22	0.0	0	0.0	0	0.0	11	0.0	136	3.0	677	0.3
Total	85,587	100.0	17,927	100.0	11,651	100.0	3,250	100.0	416	100.0	4,736	100.0	62,786	100.0	6,038	100.0	9,532	100.0	23,318	100.0	4,501	100.0	229,742	100.0

III. REGIONAL INFORMATION

A. REGIONS TRAVELLED THROUGH

REGION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	26,523	11.2	2.2241	58,991	11.4	7.2286	191,724	18.9
- Evangeline	28,198	11.9	2.2619	63,780	12.3	5.7065	160,913	15.8
- Summerside	82,999	35.0	2.2228	184,489	35.7	5.3321	442,555	43.6
- Kensington	121,765	51.4	2.3260	283,222	54.8	4.5427	553,139	54.5
- New London	94,335	39.8	2.4416	230,325	44.6	4.3062	406,224	40.0
- Cavendish	129,008	54.4	2.4532	316,487	61.3	4.8582	626,748	61.7
- Brackley/Stanhope/Dalvay	106,840	45.1	2.4556	262,353	50.8	4.9768	531,724	52.3
- South Shore	145,479	61.4	2.1650	314,965	61.0	4.4488	647,200	63.7
- Charlottetown	195,600	82.5	2.1768	425,787	82.4	4.4876	877,765	86.4
- Southeastern Kings	103,434	43.6	2.4602	254,465	49.3	4.0360	417,463	41.1
- Eastern Kings	32,243	13.6	2.2555	72,723	14.1	6.7878	218,860	21.5

B. REGIONS STAYED OVERNIGHT

REGION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	11,551	4.9	2.1476	24,807	4.8	4.5949	53,076	5.2
- Evangeline	1,708	0.7	1.8372	3,138	0.6	4.9186	8,401	0.8
- Summerside	34,711	14.6	2.1534	74,748	14.5	3.3663	116,849	11.5
- Kensington	7,042	3.0	2.4310	17,119	3.3	4.2670	30,048	3.0
- New London	1,668	0.7	1.8141	3,026	0.6	6.2896	10,491	1.0
- Cavendish	48,744	20.6	2.5960	126,541	24.5	2.9339	143,011	14.1
- Brackley/Stanhope/Dalvay	12,954	5.5	2.4822	32,155	6.2	4.5479	58,914	5.8
- South Shore	14,477	6.1	2.3383	33,851	6.6	4.6071	66,697	6.6
- Charlottetown	92,050	38.8	1.9309	177,743	34.4	3.8782	356,990	35.1
- Southeastern Kings	21,244	9.0	2.2873	48,592	9.4	3.7422	79,500	7.8
- Eastern Kings	11,256	4.7	2.3561	26,520	5.1	7.8847	88,750	8.7

C. REGIONS STAYED OVERNIGHT (EXCLUSIVE STAY)

REGION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	6,904	2.9	1.9739	13,628	2.6	6.4200	44,324	4.4
- Evangeline	1,237	0.5	1.6144	1,997	0.4	6.1827	7,648	0.8
- Summerside	23,871	10.1	2.1335	50,929	9.9	4.1030	97,943	9.6
- Kensington	4,343	1.8	2.3366	10,148	2.0	5.6793	24,665	2.4
- New London	1,177	0.5	1.4673	1,727	0.3	8.1478	9,590	0.9
- Cavendish	33,920	14.3	2.6271	89,110	17.3	3.4069	115,563	11.4
- Brackley/Stanhope/Dalvay	8,773	3.7	2.4808	21,764	4.2	5.5835	48,984	4.8
- South Shore	10,166	4.3	2.3414	23,803	4.6	5.7260	58,211	5.7
- Charlottetown	72,697	30.7	1.8767	136,431	26.4	4.3053	312,981	30.8
- Southeastern Kings	10,784	4.6	2.0620	22,237	4.3	5.8312	62,884	6.2
- Eastern Kings	7,422	3.1	2.3936	17,765	3.4	10.7053	79,455	7.8

D. PARTICIPATED IN AN ACTIVITY IN REGION (DID NOT STAY OVERNIGHT)

REGION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	14,725	6.2	2.2929	33,763	6.5	8.1185	119,545	11.8
- Evangeline	23,264	9.8	2.3512	54,698	10.6	5.4302	126,328	12.4
- Summerside	44,379	18.7	2.3005	102,092	19.8	6.1869	274,568	27.0
- Kensington	89,938	38.0	2.3893	214,889	41.6	4.3346	389,846	38.4
- New London	77,805	32.8	2.5209	196,135	38.0	4.0674	316,462	31.2
- Cavendish	72,969	30.8	2.4155	176,256	34.1	5.6408	411,604	40.5
- Brackley/Stanhope/Dalvay	82,713	34.9	2.5171	208,201	40.3	4.8685	402,689	39.6
- South Shore	94,989	40.1	2.2486	213,597	41.4	4.1356	392,834	38.7
- Charlottetown	98,737	41.7	2.4045	237,410	46.0	4.5880	453,003	44.6
- Southeastern Kings	70,033	29.6	2.5152	176,146	34.1	3.8563	270,071	26.6
- Eastern Kings	20,030	8.5	2.2125	44,317	8.6	5.4074	108,310	10.7

E. REGIONS PASSED THROUGH

REGION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
- West Prince	247	0.1	1.7045	421	0.1	4.5628	1,127	0.1
- Evangeline	3,226	1.4	1.8425	5,944	1.2	7.3413	23,683	2.3
- Summerside	3,909	1.6	1.9568	7,649	1.5	5.6976	22,272	2.2
- Kensington	24,785	10.5	2.0663	51,214	9.9	5.0592	125,393	12.3
- New London	14,862	6.3	2.0969	31,164	6.0	5.2391	77,864	7.7
- Cavendish	7,295	3.1	1.8766	13,690	2.7	3.9715	28,972	2.9
- Brackley/Stanhope/Dalvay	11,173	4.7	1.9688	21,997	4.3	5.1945	58,038	5.7
- South Shore	36,013	15.2	1.8748	67,517	13.1	4.8386	174,253	17.2
- Charlottetown	4,813	2.0	2.2094	10,634	2.1	4.1473	19,961	2.0
- Southeastern Kings	12,157	5.1	2.4453	29,727	5.8	3.3220	40,385	4.0
- Eastern Kings	957	0.4	1.9707	1,886	0.4	5.9603	5,704	0.6

F. REGIONS TRAVELLED THROUGH (BY ORIGIN)

REGION	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
- West Prince	4,265	6.0	3,410	6.6	810	15.6	1,582	8.3	6,971	16.8	2,282	19.6	3,018	19.2	3,947	21.6	238	7.4	26,523	11.2
- Evangeline	5,071	7.2	3,643	7.0	933	17.9	2,057	10.8	6,923	16.7	2,360	20.5	3,047	19.4	3,849	21.1	315	9.7	28,198	11.9
- Summerside	20,479	28.9	17,176	33.2	2,195	42.2	5,315	27.9	17,337	41.9	4,931	42.8	6,225	39.6	8,317	45.6	1,024	31.7	82,999	35.0
- Kensington	29,349	41.4	24,980	48.3	3,284	63.1	9,530	50.0	24,150	58.3	7,024	61.0	9,434	60.0	12,519	68.6	1,495	46.2	121,765	51.4
- New London	19,172	27.0	14,076	27.2	3,124	60.0	8,731	45.8	21,343	51.5	6,540	56.8	8,267	52.6	10,957	60.1	2,125	65.7	94,335	39.8
- Cavendish	29,803	42.0	19,214	37.2	4,060	78.0	10,969	57.5	27,750	67.0	8,921	77.5	11,298	71.9	14,172	77.7	2,821	87.2	129,008	54.4
- Brackley/Stanhope /Dalvay	24,607	34.7	10,192	19.7	3,764	72.3	9,208	48.3	24,791	59.9	8,405	73.0	10,102	64.3	13,154	72.1	2,617	80.9	106,840	45.1
- South Shore	31,562	44.5	38,667	74.8	2,459	47.3	12,348	64.7	27,483	66.4	7,267	63.1	11,078	70.5	12,409	68.0	2,206	68.2	145,479	61.4
- Charlottetown	54,382	76.7	38,032	73.6	4,676	89.9	16,473	86.4	37,227	89.9	10,914	94.8	13,904	88.5	17,034	93.4	2,958	91.5	195,600	82.5
- Southeastern Kings	38,554	54.4	7,707	14.9	3,250	62.5	5,682	29.8	18,656	45.0	6,217	54.0	8,957	57.0	12,938	70.9	1,473	45.5	103,434	43.6
- Eastern Kings	6,130	8.6	2,973	5.8	946	18.2	4,582	24.0	7,018	16.9	2,724	23.7	3,231	20.6	4,034	22.1	605	18.7	32,243	13.6

G. REGIONS STAYED OVERNIGHT (BY ORIGIN)

REGION	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
- West Prince	2,269	3.2	2,095	4.1	147	2.8	378	2.0	3,268	7.9	778	6.8	1,590	10.1	989	5.4	37	1.1	11,551	4.9
- Evangeline	140	0.2	357	0.7	0	0.0	745	3.9	340	0.8	0	0.0	12	0.1	93	0.5	21	0.6	1,708	0.7
- Summerside	10,416	14.7	8,633	16.7	486	9.3	1,852	9.7	6,120	14.8	1,475	12.8	3,232	20.6	2,411	13.2	86	2.7	34,711	14.6
- Kensington	1,736	2.4	1,034	2.0	210	4.0	619	3.2	1,925	4.6	181	1.6	763	4.9	485	2.7	89	2.8	7,042	3.0
- New London	113	0.2	383	0.7	21	0.4	223	1.2	337	0.8	108	0.9	248	1.6	235	1.3	0	0.0	1,668	0.7
- Cavendish	14,014	19.8	8,696	16.8	1,765	33.9	5,289	27.7	8,522	20.6	2,140	18.6	2,515	16.0	4,452	24.4	1,351	41.8	48,744	20.6
- Brackley/Stanhope /Dalvay	4,177	5.9	1,580	3.1	362	7.0	886	4.6	2,806	6.8	459	4.0	1,024	6.5	1,476	8.1	184	5.7	12,954	5.5
- South Shore	4,116	5.8	2,538	4.9	255	4.9	431	2.3	3,371	8.1	1,151	10.0	1,020	6.5	1,366	7.5	229	7.1	14,477	6.1
- Charlottetown	26,809	37.8	18,866	36.5	2,239	43.0	5,945	31.2	18,226	44.0	5,966	51.8	5,982	38.1	6,976	38.2	1,041	32.2	92,050	38.8
- Southeastern Kings	6,273	8.8	2,247	4.3	221	4.2	969	5.1	5,159	12.5	1,315	11.4	2,403	15.3	2,312	12.7	345	10.7	21,244	9.0
- Eastern Kings	2,553	3.6	716	1.4	163	3.1	2,180	11.4	2,383	5.8	991	8.6	1,242	7.9	846	4.6	182	5.6	11,258	4.7

H. REGIONS STAYED OVERNIGHT (EXCLUSIVE STAY BY ORIGIN)

REGION	N.S. PARTIES	%	N.B. PARTIES	%	Nfld. PARTIES	%	QUEBEC PARTIES	%	ONTARIO PARTIES	%	OTHER CANADA PARTIES	%	NEW ENGLAND PARTIES	%	OTHER U.S.A. PARTIES	%	OTHER COUNTRIES PARTIES	%	TOTAL PARTIES	%
- West Prince	1,518	2.1	2,095	4.1	50	1.0	55	0.3	1,669	4.1	385	3.3	600	3.8	490	2.7	22	0.7	6,904	2.9
- Evangeline	140	0.2	248	0.5	0	0.0	590	3.1	224	0.5	0	0.0	0	0.0	35	0.2	0	0.0	1,237	0.5
- Summerside	8,296	11.7	7,467	14.4	427	8.2	1,297	6.8	2,931	7.1	703	6.1	1,400	8.9	1,274	7.0	76	2.4	23,871	10.1
- Kensington	1,309	1.8	875	1.7	210	4.0	239	1.3	964	2.3	22	0.2	440	2.8	225	1.2	59	1.8	4,343	1.8
- New London	113	0.2	383	0.7	21	0.4	140	0.7	91	0.2	20	0.2	219	1.4	190	1.0	0	0.0	1,177	0.5
- Cavendish	10,560	14.9	7,109	13.8	1,226	23.6	3,867	20.3	4,474	10.8	1,014	8.8	1,731	11.0	2,800	15.3	1,139	35.2	33,920	14.3
- Brackley/Stanhope /Dalvay	3,512	5.0	1,194	2.3	270	5.2	638	3.3	1,130	2.7	272	2.4	417	2.7	1,156	6.3	184	5.7	8,773	3.7
- Southshore	3,603	5.1	2,402	4.6	219	4.2	114	0.6	1,599	3.9	829	7.2	372	2.4	859	4.7	169	5.2	10,166	4.3
- Charlottetown	23,580	33.3	16,839	32.6	1,695	32.6	3,848	20.2	12,725	30.7	4,444	38.6	3,793	24.1	4,943	27.1	830	25.7	72,697	30.7
- Southeastern Kings	3,859	5.4	1,715	3.3	123	2.4	376	2.0	1,784	4.3	621	5.4	1,379	8.8	733	4.0	192	5.9	10,784	4.6
- Eastern Kings	2,166	3.1	630	1.2	114	2.2	1,118	5.9	1,354	3.3	777	6.7	737	4.7	413	2.3	113	3.5	7,422	3.1

I. REGIONS TRAVELLED THROUGH (BY PURPOSE OF TRIP)

REGION	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
- West Prince	153	4.3	2,970	9.0	27	1.5	12,201	14.7	3,333	9.7	1,109	6.6	6,730	11.0	0	0.0	0	0.0	26,523	11.2
- Evangeline	206	5.7	3,265	9.9	27	1.5	12,767	15.4	3,399	9.9	1,121	6.7	7,391	12.1	0	0.0	22	2.7	28,198	11.9
- Summerside	935	26.0	12,494	37.7	155	8.4	33,376	40.3	8,699	25.3	4,953	29.6	22,263	36.4	0	0.0	114	14.0	82,989	35.0
- Kensington	1,252	34.9	13,034	39.3	433	23.4	52,842	63.7	19,872	57.7	7,054	42.2	27,077	44.2	34	1.5	157	19.2	121,755	51.4
- New London	1,424	39.7	4,649	14.0	532	28.7	48,478	58.5	18,273	53.1	4,150	24.8	16,650	27.2	34	1.5	135	16.5	94,325	39.8
- Cavendish	1,881	52.4	6,809	20.5	965	52.1	63,367	76.4	26,275	76.3	6,042	36.1	23,322	38.1	34	1.5	303	37.1	128,998	54.4
- Brackley/Stanhope /Dalvay	1,904	53.0	6,192	18.7	1,492	80.6	54,558	65.8	18,673	54.2	4,471	26.8	19,190	31.3	34	1.5	316	38.7	106,830	45.1
- South Shore	1,448	40.3	18,914	57.1	1,701	91.9	53,558	64.6	20,133	58.5	10,960	65.6	36,505	59.6	1,990	87.1	270	33.1	145,479	61.4
- Charlottetown	3,591	100.0	27,107	81.8	1,811	97.8	74,651	90.0	26,268	76.3	13,835	82.8	46,249	75.5	1,532	67.0	556	68.1	195,600	82.5
- Southeastern Kings	1,076	30.0	7,538	22.7	84	4.5	52,306	63.1	14,680	42.6	5,141	30.8	21,460	35.0	436	19.1	703	86.2	103,424	43.6
- Eastern Kings	372	10.4	2,428	7.3	0	0.0	14,867	17.9	3,750	10.9	1,550	9.3	7,422	12.1	1,574	68.9	270	33.1	32,233	13.6

J. REGIONS STAYED OVERNIGHT (BY PURPOSE OF TRIP)

REGION	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
- West Prince	25	0.7	1,279	3.9	0	0.0	3,544	4.3	1,326	3.9	816	4.9	4,561	7.4	0	0.0	0	0.0	11,551	4.9
- Evangeline	0	0.0	64	0.2	0	0.0	436	0.5	350	1.0	35	0.2	823	1.3	0	0.0	0	0.0	1,708	0.7
- Summerside	210	5.8	4,888	14.7	41	2.2	12,757	15.4	2,643	7.7	2,432	14.6	11,686	19.1	0	0.0	44	5.4	34,701	14.6
- Kensington	0	0.0	210	0.6	0	0.0	2,742	3.3	1,080	3.1	212	1.3	2,798	4.6	0	0.0	0	0.0	7,042	3.0
- New London	0	0.0	34	0.1	0	0.0	536	0.6	219	0.6	67	0.4	812	1.3	0	0.0	0	0.0	1,668	0.7
- Cavendish	235	6.5	318	1.0	87	4.7	26,481	31.9	15,314	44.5	1,739	10.4	4,504	7.4	0	0.0	66	8.1	48,744	20.6
- Brackley/Stanhope /Dalvay	24	0.7	0	0.0	527	28.5	6,051	7.3	2,773	8.1	947	5.7	2,608	4.3	0	0.0	24	2.9	12,954	5.5
- South Shore	42	1.2	359	1.1	0	0.0	7,128	8.6	2,016	5.9	643	3.8	4,213	6.9	0	0.0	76	9.3	14,477	6.1
- Charlottetown	3,114	86.7	19,480	58.8	1,075	58.1	31,846	38.4	7,703	22.4	6,500	38.9	21,892	35.8	151	6.6	289	35.4	92,050	38.8
- Southeastern Kings	63	1.8	386	1.2	56	3.0	10,076	12.2	2,821	8.2	1,296	7.8	6,493	10.6	0	0.0	43	5.3	21,234	9.0
- Eastern Kings	18	0.5	357	1.1	0	0.0	4,176	5.0	1,976	5.7	586	3.5	3,963	6.5	34	1.5	146	17.9	11,256	4.7

K. REGIONS STAYED OVERNIGHT (EXCLUSIVE STAY BY PURPOSE OF TRIP)

REGION	CONVENTION & CONFERENCES PARTIES	%	MEETINGS & OTHER BUS. PARTIES	%	SHOPPING PARTIES	%	SIGHTSEEING PARTIES	%	RECREATION SPORT PARTIES	%	PERSONAL AFFAIRS PARTIES	%	FRIENDS & RELATIVES PARTIES	%	TO MAGDALEN ISLANDS PARTIES	%	OTHER PARTIES	%	TOTAL PARTIES	%
- West Prince	7	0.2	1,182	3.6	0	0.0	1,259	1.5	378	1.1	629	3.8	3,449	5.6	0	0.0	0	0.0	6,904	2.9
- Evangeline	0	0.0	64	0.2	0	0.0	186	0.2	150	0.4	35	0.2	802	1.3	0	0.0	0	0.0	1,237	0.5
- Summerside	122	3.4	3,893	11.7	40	2.2	5,420	6.5	1,751	5.1	1,905	11.4	10,696	17.5	0	0.0	44	5.4	23,871	10.1
- Kensington	0	0.0	210	0.6	0	0.0	1,264	1.5	452	1.3	74	0.4	2,343	3.8	0	0.0	0	0.0	4,343	1.8
- New London	0	0.0	21	0.1	0	0.0	191	0.2	86	0.2	67	0.4	812	1.3	0	0.0	0	0.0	1,177	0.5
- Cavendish	80	2.2	234	0.7	0	0.0	16,797	20.3	11,793	34.3	1,450	8.7	3,500	5.7	0	0.0	66	8.1	33,920	14.3
- Brackley/Stanhope /Dalvay	24	0.7	0	0.0	527	28.5	3,127	3.8	2,026	5.9	691	4.1	2,354	3.8	0	0.0	24	2.9	8,773	3.7
- South Shore	0	0.0	174	0.5	0	0.0	4,019	4.8	1,345	3.9	617	3.7	3,935	6.4	0	0.0	76	9.3	10,166	4.3
- Charlottetown	2,791	77.7	18,102	54.6	987	53.3	19,705	23.8	5,265	15.3	5,990	35.8	19,457	31.8	122	5.3	278	34.1	72,697	30.7
- Southeastern Kings	0	0.0	296	0.9	56	3.0	2,934	3.5	1,138	3.3	885	5.3	5,443	8.9	0	0.0	32	3.9	10,784	4.6
- Eastern Kings	0	0.0	256	0.8	0	0.0	1,434	1.7	1,539	4.5	443	2.7	3,570	5.8	34	1.5	146	17.9	7,422	3.1

IV. EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
- Gas and Oil	7,354,807	31.04	10.17	5.08
- Auto Repairs & Maintenance	1,051,028	4.44	3.20	1.11
- Meals, Beverages in Restaurants	5,438,000	22.95	4.92	2.60
- Alcoholic Beverages	3,719,814	15.70	4.11	2.26
- Food, Beverages in Stores (excludes alcohol)	22,359,301	94.37	33.70	17.02
- Accommodations	20,669,643	87.24	29.05	15.31
- Recreation & Entertainment	6,145,774	25.94	8.31	3.65
- Handcrafts & Related Merchandise	5,286,090	22.31	7.76	3.40
- Other Under $250	4,712,049	19.89	6.46	3.70
- Other Over $250	1,713,130	7.23	1.26	0.70
- Total Excluding Expenses over $250	76,736,506	323.88	107.68	54.13
- Total Including Expenses over $250	78,449,636	331.11	108.94	54.83

B. EXPENDITURE BY ORIGIN

1) Total Expenditures on Island

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage In Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Nova Scotia	70,912	1,651,583	51,026	1,003,825	1,074,843	4,828,444	4,627,544	1,843,914	1,035,170	1,151,552	69,436	17,267,901	17,337,337
- New Brunswick	51,612	1,241,360	719,776	1,040,594	744,609	3,759,305	3,206,016	818,764	379,907	779,666	9,720	12,690,197	12,699,917
- Newfoundland	5,204	216,475	4,046	266,818	141,460	916,769	995,879	538,754	373,967	191,875	56,721	3,646,043	3,702,764
- Quebec	19,073	890,821	35,320	851,236	339,488	1,890,773	1,515,751	345,825	405,523	145,413	48,402	6,420,150	6,468,552
- Ontario	41,412	1,610,179	106,476	1,344,660	956,716	4,598,570	4,359,684	1,302,996	1,306,590	1,460,059	811,622	17,045,930	17,857,552
- Other Canada	11,514	320,206	26,750	199,272	170,035	1,710,894	1,742,085	430,661	708,318	311,910	323,924	5,622,151	5,946,075
- New England	15,717	687,377	98,508	325,482	153,027	1,953,942	1,799,612	369,281	380,052	276,609	155,309	6,043,890	6,199,199
- Other U.S.A.	18,243	660,836	7,126	343,497	116,590	2,130,099	2,156,325	418,205	572,453	331,678	163,575	6,736,809	6,900,384
- Other World	3,234	75,967	0	62,612	22,845	570,503	266,745	77,352	124,106	63,284	74,421	1,263,414	1,337,835

2) Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Nova Scotia	70,912	23.29	0.72	14.16	15.16	68.09	65.26	26.00	14.60	16.24	0.98	243.52	244.50
- New Brunswick	51,612	24.05	13.95	20.16	14.43	72.84	62.12	15.86	7.36	15.11	0.19	245.88	246.07
- Newfoundland	5,204	41.60	0.76	51.27	27.18	176.16	191.37	103.53	71.86	36.87	10.90	700.62	711.52
- Quebec	19,073	46.71	1.85	44.63	17.80	99.13	79.47	18.13	21.26	7.62	2.54	336.60	339.14
- Ontario	41,412	38.88	2.57	32.47	23.10	111.04	105.28	31.46	31.55	35.26	19.60	411.61	431.21
- Other Canada	11,514	27.81	2.50	17.31	14.77	148.59	151.30	37.41	61.52	27.09	28.13	488.30	516.43
- New England	15,717	43.73	6.27	20.71	9.74	124.32	114.50	23.50	24.18	17.60	9.88	384.55	394.43
- Other U.S.A.	18,243	36.22	0.39	16.83	6.39	116.76	118.20	22.92	31.38	18.18	8.97	369.27	378.24
- Other World	3,234	23.49	0.00	19.36	7.06	176.41	82.48	23.92	38.38	19.57	23.01	390.67	413.68

3) Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Nova Scotia	70,912	8.82	0.26	4.14	6.10	27.70	25.28	9.71	5.37	6.74	0.50	94.12	94.62
- New Brunswick	51,612	8.96	13.13	5.87	3.23	31.67	24.18	9.15	3.36	6.38	0.19	105.93	106.12
- Newfoundland	5,204	8.95	0.09	6.41	6.49	40.48	44.02	16.30	14.68	8.68	1.50	146.10	147.60
- Quebec	19,073	10.92	0.02	8.32	3.37	25.24	21.47	4.23	6.53	2.74	0.34	80.84	81.18
- Ontario	41,412	10.59	0.46	5.53	4.37	34.81	29.91	7.47	9.24	9.36	3.25	111.74	114.99
- Other Canada	11,514	10.79	2.34	3.27	2.77	50.39	39.57	9.71	25.47	5.56	3.77	149.87	153.64
- New England	15,717	12.67	1.00	4.30	1.77	39.40	38.97	5.48	9.09	4.92	1.97	117.60	119.57
- Other U.S.A.	18,243	14.75	0.04	3.71	1.69	44.30	43.20	6.11	11.98	4.63	1.07	130.41	131.48
- Other World	3,234	11.20	0.00	4.11	1.52	75.88	33.32	7.51	14.01	3.45	3.14	151.00	154.14

4) Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Nova Scotia	70,912	4.56	0.14	1.91	3.07	14.25	13.13	4.09	2.26	4.06	0.26	47.47	47.73
- New Brunswick	51,612	5.64	4.49	3.87	1.89	16.30	14.76	4.36	1.66	2.86	0.19	57.83	58.02
- Newfoundland	5,204	3.33	0.03	2.29	3.41	15.88	19.03	5.23	4.90	4.06	0.58	58.16	58.74
- Quebec	19,073	5.17	0.01	2.97	2.15	14.49	12.46	2.17	3.61	2.20	0.16	45.23	45.39
- Ontario	41,412	4.96	0.16	2.84	2.63	17.64	16.38	3.39	4.25	6.17	1.79	58.42	60.21
- Other Canada	11,514	4.12	0.80	1.87	1.76	21.26	19.62	3.81	9.83	3.47	2.54	66.54	69.08
- New England	15,717	5.48	0.33	2.19	0.85	17.07	17.17	2.36	3.85	2.07	1.00	51.37	52.37
- Other U.S.A.	18,243	6.48	0.02	1.70	0.81	19.34	20.29	2.77	5.09	2.44	0.46	58.94	59.40
- Other World	3,234	4.61	0.00	2.32	0.93	37.53	16.56	3.26	6.65	2.66	1.43	73.92	75.35

C. EXPENDITURE BY PURPOSE OF TRIP

1) Total Expenditures on Island

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Convention/ Conference	3,591	39,597	637	53,850	58,713	576,823	1,082,477	135,764	146,553	186,601	75,839	2,283,015	2,358,854
- Meetings,other business	33,139	814,787	32,120	487,540	562,106	3,343,747	3,727,754	216,263	253,310	583,656	275,384	10,021,283	10,296,667
- Shopping	1,851	54,290	0	23,174	107,563	229,033	268,267	32,361	19,230	128,646	0	862,564	862,564
- Sightseeing	82,918	2,776,727	113,811	1,390,628	722,397	8,913,942	9,591,766	2,328,762	2,388,482	1,373,837	544,368	29,602,352	30,146,720
- Outdoor rec. sport	34,428	1,706,983	87,800	1,667,811	1,052,759	4,187,701	3,668,674	1,754,322	1,152,324	753,973	67,860	16,034,347	16,102,207
- Personal affairs	16,649	393,299	669,785	604,871	219,299	1,099,239	904,394	382,149	227,757	436,314	395,630	4,937,107	5,332,737
- Visiting friends & relatives	61,233	1,507,520	146,875	1,165,554	991,620	3,917,868	1,288,751	1,275,710	1,092,446	1,235,750	354,049	12,622,094	12,976,143
- Pass through to Magdalen Is.	2,286	24,787	0	8,526	96	13,632	7,252	0	5,765	1,725	0	61,783	61,783
- Other	16	32,816	0	36,044	4,260	73,314	128,307	20,441	220	10,046	0	305,448	305,448

2) Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Convention/ Conference	3,591	11.03	0.18	15.00	16.35	161.19	301.44	37.81	40.81	51.96	21.12	635.77	656.89
- Meetings,other business	33,139	24.59	0.97	14.71	16.96	100.90	112.49	6.53	7.64	17.61	8.31	302.40	310.71
- Shopping	1,851	29.33	0.00	12.52	58.11	123.73	144.93	17.48	10.39	69.50	0.00	465.99	465.99
- Sightseeing	82,918	33.51	1.37	16.77	8.71	107.50	115.68	28.09	28.81	16.57	6.57	357.01	363.58
- Outdoor rec. sport	34,428	49.64	2.55	46.44	30.58	121.64	106.56	50.96	33.47	21.90	1.97	465.74	467.71
- Personal affairs	16,649	23.62	40.23	36.33	13.17	66.02	54.32	22.95	13.68	26.21	23.76	296.53	320.29
- Visiting friends & relatives	61,233	24.62	2.40	19.03	16.19	63.98	21.05	20.83	17.84	20.18	5.78	206.12	211.90
- Pass through to Magdalen Is.	2,286	10.84	0.00	3.73	0.04	5.96	3.17	0.00	2.52	0.75	0.00	27.01	27.01
- Other	816	40.22	0.00	44.17	5.22	89.85	157.24	25.05	0.27	12.31	0.00	374.33	374.33

3) Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Convention/ Conference	3,591	2.56	0.03	2.83	4.54	40.15	68.26	7.84	7.80	11.54	3.13	145.55	148.68
- Meetings,other business	33,139	8.52	0.24	3.72	3.02	38.38	42.99	1.73	2.69	7.77	3.18	109.06	112.24
- Shopping	1,851	9.75	0.00	5.04	14.36	46.72	50.68	9.27	2.91	24.73	0.00	163.46	163.46
- Sightseeing	82,918	13.36	0.57	4.88	2.91	41.09	40.70	10.13	11.17	5.43	0.89	130.24	131.13
- Outdoor rec. sport	34,428	12.62	0.28	7.60	8.67	42.82	29.63	17.61	12.65	6.29	0.24	138.17	138.41
- Personal affairs	16,649	7.43	39.89	5.28	2.45	22.61	18.90	7.48	4.54	11.90	3.70	120.48	124.18
- Visiting friends & relatives	61,233	6.53	0.49	4.19	4.07	19.17	6.06	4.71	4.45	5.07	0.62	54.74	55.36
- Pass through to Magdalen Is.	2,286	10.69	0.00	3.73	0.04	5.78	2.77	0.00	2.45	0.75	0.00	26.21	26.21
- Other	816	10.91	0.00	3.91	1.30	45.50	38.33	9.07	0.05	8.55	0.00	117.62	117.62

4) Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage In Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Convention/ Conference	3,591	1.24	0.01	2.13	3.01	24.29	44.43	3.53	5.75	8.41	1.57	92.80	94.37
- Meetings,other business	33,139	6.84	0.19	3.35	2.42	30.94	35.16	1.22	2.09	7.09	1.78	89.30	91.08
- Shopping	1,851	6.01	0.00	2.35	14.15	22.06	22.96	4.94	1.22	11.96	0.00	85.65	85.65
- Sightseeing	82,918	5.80	0.19	2.18	1.40	17.65	18.06	3.92	4.63	2.49	0.43	56.32	56.75
- Outdoor rec. sport	34,428	4.83	0.13	2.88	3.46	15.72	11.82	6.92	3.95	2.56	0.08	52.27	52.35
- Personal affairs	16,649	4.58	13.30	3.43	1.59	12.15	9.53	3.97	2.22	7.36	2.60	58.13	60.73
- Visiting friends & relatives	61,233	3.62	0.25	2.44	2.54	10.65	2.99	2.80	2.49	2.76	0.33	30.54	30.87
- Pass through to Magdalen Is.	2,286	5.27	0.00	1.88	0.04	3.35	1.75	0.00	1.29	0.25	0.00	13.83	13.83
- Other	816	3.67	0.00	1.80	0.39	13.35	13.14	2.59	0.03	4.63	0.00	39.60	39.60

D. EXPENDITURE BY OCCUPATION

1) Total Expenditures on Island

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250 *
- Pro., tech. & related work	66,741	1,907,408	61,955	1,725,203	688,549	6,931,748	6,820,066	1,885,814	1,796,255	1,486,528	565,511	23,305,526	23,871,037
- Farmer/farm manager	2,871	274,854	1,140	159,497	237,857	409,438	558,407	164,694	55,506	63,519	222,550	1,924,912	2,147,462
- Manager, official, proprietor	22,197	562,083	690,606	331,578	277,533	2,311,800	2,220,401	548,186	592,004	447,725	234,780	7,981,916	8,216,696
- Clerical & related work	11,087	290,843	115,107	196,796	208,065	1,145,487	1,038,660	368,973	352,766	385,070	117,194	4,099,767	4,216,961
- Sales work	19,292	471,084	60,134	348,762	475,419	2,080,920	1,671,873	324,777	216,861	389,466	16,160	6,039,296	6,057,456
- Crafts,foreman & related work	16,187	491,871	1,241	275,494	273,992	1,375,241	1,030,193	421,980	227,740	317,544	26,630	4,415,296	4,441,926
- Operative & related work	8,395	267,804	8,960	123,199	163,829	644,138	665,568	108,278	184,305	130,434	50,760	2,296,515	2,347,275
- Private household worker	349	12,357	4,320	372	0	42,191	48,694	221,450	7,906	23,398	0	360,688	360,688
- Service work except priv home	6,695	175,768	7,985	140,900	100,541	494,231	432,567	150,104	200,524	109,852	11,200	1,812,472	1,823,672
- Farm labourer /foreman	636	8,898	450	11,878	840	58,733	9,567	600	0	0	0	90,966	90,966
- Labourer except farm/mine	9,005	269,820	23,160	170,725	135,752	489,770	500,954	225,216	87,939	108,227	0	2,011,563	2,011,563
- Student	15,095	580,086	6,357	371,383	510,839	1,268,609	1,016,910	388,899	376,241	378,709	110,424	4,898,033	5,008,457
- Housewife	8,331	207,548	7,945	217,287	76,624	790,266	854,908	266,933	263,369	187,832	85,205	2,872,712	2,957,917
- Retiree	40,729	1,591,461	60,028	1,177,964	353,391	3,757,420	3,347,980	805,938	760,687	544,549	255,116	12,399,418	12,654,534
- Military	6,945	169,095	1,640	124,360	160,509	432,059	269,234	190,751	131,878	102,840	0	1,582,366	1,582,366
- Unemployed	2,189	71,618	0	61,970	58,073	127,247	178,807	71,604	31,350	34,354	15,600	635,023	650,623

2) Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommodation	Rec. & Entment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Pro.,tech. & related work	66,741	28.58	0.93	25.85	10.32	103.86	102.19	28.26	26.91	22.30	6.47	349.20	357.67
- Farmer/farm manager	2,671	95.73	0.40	55.55	82.85	142.61	194.50	57.36	19.33	22.12	77.52	670.45	747.97
- Manager, official, proprieter	22,197	25.32	31.11	14.94	12.50	104.15	100.03	24.70	26.67	20.17	10.58	359.59	370.17
- Clerical & related work	11,087	26.23	10.36	17.75	18.59	103.32	93.66	33.28	31.82	34.73	10.57	369.76	380.35
- Sales work	19,292	24.42	3.12	18.08	24.64	107.86	86.66	16.83	11.24	20.19	0.94	313.04	313.98
- Crafts,foreman & related work	16,187	30.39	0.08	17.02	16.93	84.96	63.64	26.07	14.07	19.62	1.65	272.78	274.43
- Operative & related work	8,395	31.90	1.07	14.68	19.52	76.73	79.28	12.90	21.95	15.54	6.05	273.57	279.62
- Private household worker	349	35.41	12.38	1.07	0.00	120.89	139.52	634.53	22.65	67.04	0.00	1033.49	1033.49
- Service work except priv homes	6,695	26.25	1.19	21.05	15.02	73.82	64.61	22.42	29.95	16.41	1.67	270.72	272.39
- Farm labourer /foreman	636	13.99	0.71	18.68	1.32	92.35	15.04	0.94	0.00	0.00	0.00	143.03	143.03
- Labourer except farm/mine	9,005	29.96	2.57	18.96	15.08	54.39	55.63	25.01	9.77	12.02	0.00	223.39	223.39
- Student	15,095	36.43	0.42	24.60	33.84	84.04	67.37	25.76	24.92	25.09	7.32	324.47	331.79
- Housewife	8,331	24.91	0.95	26.08	9.20	94.86	102.62	32.04	31.61	22.55	10.23	344.82	355.05
- Retiree	40,729	39.07	1.47	28.92	8.68	92.25	62.20	19.79	18.68	13.37	6.26	304.43	310.69
- Military	6,945	24.35	0.24	17.91	23.11	62.21	36.77	27.47	18.99	14.81	0.00	227.86	227.86
- Unemployed	2,169	32.72	0.00	26.31	26.53	58.13	81.68	32.71	14.32	15.69	7.13	290.09	297.22

3) Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Pro.,tech. & related work	66,741	9.71	0.06	5.45	2.99	37.89	32.62	6.20	9.90	6.54	1.61	113.58	115.17
- Farmer/farm manager	2,871	10.92	0.20	5.89	4.63	22.18	29.68	6.72	9.16	8.20	29.44	99.58	129.02
- Manager, official, proprietor	22,197	10.19	30.46	5.21	4.18	44.13	35.86	6.88	10.58	6.45	1.68	153.94	155.62
- Clerical & related work	11,087	8.90	1.51	3.71	9.21	32.71	29.44	11.61	8.96	11.89	1.26	117.94	119.20
- Sales work	19,292	11.06	1.97	3.82	4.73	39.81	39.27	5.70	3.94	7.25	0.13	117.55	117.68
- Crafts,foreman & related work	16,187	10.87	0.03	5.11	5.58	33.05	24.57	15.69	5.34	6.06	0.15	106.30	106.45
- Operative & related work	8,395	9.62	0.19	3.90	4.28	26.87	22.46	6.00	8.05	5.47	1.09	86.86	87.95
- Private household worker	349	13.75	4.13	0.28	0.00	47.11	54.76	211.40	5.10	26.56	0.00	365.09	365.09
- Service work except priv homes	6,695	9.03	0.15	6.46	4.77	26.42	23.01	6.77	10.83	3.42	0.11	90.86	90.97
- Farm labourer /foreman	636	11.21	0.24	6.75	0.44	67.86	7.86	0.24	0.00	0.00	0.00	94.60	94.60
- Labourer except farm/mine	9,005	14.43	0.90	6.55	5.12	26.58	20.17	12.73	4.23	6.53	0.00	97.24	97.24
- Student	15,095	8.35	0.06	4.64	8.16	21.15	10.31	6.07	6.23	10.26	0.58	75.27	75.85
- Housewife	8,331	8.07	0.12	4.24	2.51	27.21	26.94	7.26	6.48	7.27	1.09	90.10	91.19
- Retiree	40,729	11.53	0.17	4.50	1.54	32.28	31.18	6.27	7.03	3.87	0.50	98.37	98.87
- Military	6,945	6.80	0.24	4.34	5.76	21.02	12.51	6.81	5.03	5.67	0.00	68.18	68.18
- Unemployed	2,189	9.88	0.00	5.95	10.40	17.95	16.57	5.49	2.26	2.53	0.71	73.03	73.74

4) Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Entrment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Pro.,tech. & related work	66,741	4.64	0.04	3.01	1.56	18.44	17.12	3.59	4.28	4.09	0.95	56.77	57.72
- Farmer/farm manager	2,871	5.24	0.10	2.72	2.38	10.51	14.05	3.19	3.79	4.18	14.16	46.16	60.32
- Manager, official, proprietor	22,197	4.87	10.35	3.20	2.65	24.30	21.68	3.23	5.13	3.92	0.99	79.33	80.32
- Clerical & related work	11,087	4.30	0.50	2.15	3.91	14.98	15.38	5.54	4.56	6.34	0.79	57.66	58.45
- Sales work	19,292	7.26	0.71	2.27	2.71	27.71	27.84	2.41	1.73	4.71	0.06	77.35	77.41
- Crafts,foreman & related work	16,167	5.54	0.01	2.31	2.99	14.70	10.37	7.18	1.88	2.97	0.06	47.95	48.01
- Operative & related work	6,395	4.77	0.19	1.59	2.48	11.47	9.61	2.21	3.36	2.37	0.88	38.07	38.95
- Private household worker	349	5.76	0.69	0.12	0.00	21.80	22.14	54.52	3.59	14.12	0.00	122.74	122.74
- Service work except priv homes	6,695	4.95	0.06	3.90	2.27	12.76	11.90	2.94	4.19	1.76	0.04	44.77	44.81
- Farm labourer/ foreman	636	4.06	0.05	5.43	0.22	40.14	5.23	0.08	0.00	0.00	0.00	55.21	55.21
- Labourer excep farm/mine	9,005	7.27	0.45	2.75	2.93	11.89	8.86	4.81	1.85	2.38	0.00	43.19	43.19
- Student	15,095	4.93	0.02	2.67	5.32	11.11	6.08	3.07	2.82	6.12	0.24	42.14	42.38
- Housewife	8,331	3.49	0.03	1.69	0.98	11.33	11.05	2.61	2.88	3.44	0.52	37.50	38.02
- Retiree	40,729	4.96	0.07	2.11	0.73	14.60	14.29	2.86	2.79	2.18	0.33	44.59	44.92
- Military	6,945	4.48	0.24	2.43	3.92	14.04	7.39	4.31	3.31	3.76	0.00	43.88	43.88
- Unemployed	2,189	5.50	0.00	2.84	5.93	7.66	8.89	2.53	1.06	1.16	0.30	35.57	35.87

E. EXPENDITURE BY EDUCATION

1) Total Expenditures on Island

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	907	27,990	4,623	25,036	9,045	18,885	29,590	15,212	5,340	7,260	0	142,981	142,981
2) Secondary - partial	18,948	612,629	8,661	373,599	190,607	1,337,574	1,082,509	646,656	360,198	348,555	62,509	4,961,388	5,023,897
3) Secondary - completed	71,999	2,451,562	866,891	1,863,716	1,568,005	6,869,756	5,731,134	1,564,979	1,217,461	1,365,822	589,598	23,499,326	24,088,924
4) Post secondary non-university partial	9,355	286,224	15,620	274,710	116,540	1,006,309	757,453	252,515	317,797	181,954	49,590	3,209,122	3,258,712
5) Post secondary non-university - completed	43,251	1,076,796	16,987	751,487	504,979	3,609,095	3,347,927	1,002,387	1,039,961	787,090	184,034	12,136,709	12,320,743
6) University - partial	19,320	701,495	7,840	385,004	515,304	1,747,516	1,740 629	583,165	453,003	379,880	133,769	6,513,836	6,647,605
7) University - completed	73,125	2,197,910	130,406	1,764,447	814,693	7,766,964	7,978,817	2,080,339	1,892,328	1,641,467	693,630	26,267,391	26,961,021

2) Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	907	30.86	5.10	27.60	9.97	20.82	32.62	16.77	5.89	8.00	0.00	157.63	157.63
2) Secondary - partial	18,948	32.34	0.46	19.72	10.06	70.59	57.13	34.14	19.01	18.40	3.30	261.85	265.15
3) Secondary - completed	71,999	34.05	12.04	25.89	21.78	95.41	79.60	21.74	16.91	18.97	8.19	326.39	334.58
4) Post secondary non-university partial - partial	9,355	30.60	1.67	29.37	12.46	107.57	80.97	26.99	33.97	19.45	5.30	343.05	348.35
5) Post secondary non-university - completed	43,251	24.90	0.39	17.38	11.68	83.45	77.41	23.18	24.04	18.20	4.26	280.63	284.89
6) University - partial	19,320	36.31	0.41	19.93	26.67	90.45	90.09	30.18	23.45	19.66	6.92	337.15	344.07
7) University - completed	73,125	30.06	1.78	24.13	11.14	106.21	109.11	28.45	25.88	22.45	9.49	359.21	368.70

3) Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	907	10.10	1.75	7.65	2.70	5.69	13.15	5.92	2.94	3.58	0.00	53.48	53.48
2) Secondary - partial	18,948	13.34	0.15	5.29	3.76	29.96	23.54	17.26	5.94	7.59	1.49	106.83	108.32
3) Secondary - completed	71,999	9.71	0.97	5.16	4.53	32.71	26.13	6.17	6.10	5.94	1.69	106.42	108.11
4) Post secondary non-university partial	9,355	14.71	0.93	4.66	4.13	52.07	32.64	11.51	20.12	5.56	0.56	146.33	146.89
5) Post secondary non-university - completed	43,251	9.14	0.20	4.51	3.37	30.49	27.24	6.48	7.47	5.80	0.52	94.70	95.22
6) University - partial	19,320	9.46	0.07	4.04	7.02	28.87	21.30	9.88	7.83	7.65	0.73	96.12	96.85
7) University - completed	73,125	10.02	0.25	5.06	3.47	36.81	36.19	8.39	8.48	6.89	1.46	115.56	117.02

4) Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	907	5.02	1.75	3.28	1.99	2.35	3.46	1.86	0.74	1.65	0.00	22.10	22.10
2) Secondary - partial	18,948	6.17	0.07	2.33	2.09	13.78	10.69	7.13	2.28	3.16	0.52	47.70	48.22
3) Secondary - completed	71,999	4.75	3.38	2.66	2.20	16.64	13.56	2.61	2.78	3.22	1.02	51.80	52.82
4) Post secondary non-university partial	9,355	6.11	0.44	2.30	2.20	18.53	13.49	4.56	5.20	3.11	0.33	55.94	56.27
5) Post secondary non-university - completed	43,251	4.92	0.12	2.52	1.90	16.44	15.49	3.10	3.47	3.53	0.26	51.49	51.75
6) University - partial	19,320	5.06	0.03	2.19	4.58	14.11	11.48	4.58	3.29	4.84	0.34	50.16	50.50
7) University - completed	73,125	5.08	0.10	2.79	1.96	19.32	19.53	3.77	4.08	4.23	0.65	60.86	61.71

F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1) Total Expenditures on Island

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Hotel/Motel	77,594	2,194,539	739,510	769,880	882,700	9,564,705	12,924,182	2,080,643	1,613,278	1,529,939	367,209	32,299,376	32,666,585
- Cabin/Cottage	15,982	1666,518	18,371	800,777	398,943	2,080,247	2,539,879	686,551	659,668	395,405	123,994	8,246,359	8,370,353
- Bed & Breakfast	7,544	240,927	36,960	62,433	75,428	979,158	920,922	181,000	266,716	242,707	110,075	3,006,251	3,116,326
- Tourist Home	2,264	251,513	1,140	68,924	55,459	414,132	508,873	38,211	69,260	33,018	16,041	1,440,530	1,456,571
- Farm Vacation Home	219	39,292	0	12,870	4,896	33,120	34,693	36,010	3,640	16,520	2,080	185,041	187,121
- Vacation Home (owned/borrowed)	4,497	628,295	84,207	1,100,003	225,283	747,715	157,800	460,622	107,144	251,030	175,150	3,762,099	3,937,249
- Friends/ Relatives	59,565	1,370,898	149,462	1,148,798	1,198,506	3,603,795	120,682	1,086,573	839,299	1,366,621	503,335	10,866,654	11,369,989
- Federal Campground	3,789	113,337	3,710	68,126	31,731	226,637	75,837	64,928	35,457	15,394	6,638	635,157	641,795
- Provincial Campground	5,765	225,540	0	172,370	57,929	326,776	242,991	179,439	200,549	29,447	0	1,435,043	1,435,043
- Commercial Campground	19,029	596,039	3,805	571,280	371,005	1,224,158	700,001	412,063	500,377	212,669	31,200	4,591,397	4,622,597
- Other	3,718	110,589	0	185,390	69,322	377,463	471,599	169,654	140,415	76,657	20,280	1,601,089	1,621,369

2) Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage In Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Hotel/Motel	77,594	28.28	9.53	9.92	11.38	123.27	166.56	26.81	20.79	19.72	4.73	416.26	420.99
- Cabin/Cottage	15,982	41.70	1.15	50.11	24.96	130.16	158.92	42.96	41.28	24.74	7.76	515.98	523.74
- Bed & Breakfast	7,544	31.94	4.90	8.28	10.00	129.79	122.07	23.99	35.35	32.17	14.59	398.49	413.08
- Tourist Home	2,284	110.12	0.50	30.18	24.28	181.32	222.80	16.73	30.32	14.46	7.02	630.71	637.73
- Farm Vacation Home	219	179.42	0.00	58.78	22.36	151.23	158.42	173.56	16.62	84.57	9.50	844.96	854.46
- Vacation Home (owned/borrowed)	4,497	139.71	18.73	244.61	50.10	166.27	35.09	102.43	23.83	55.82	38.95	836.59	875.54
- Friends/ Relatives	59,585	23.01	2.51	19.28	20.11	60.48	2.03	18.24	14.09	22.97	8.45	182.72	191.17
- Federal Campground	3,789	29.91	0.98	17.98	8.37	59.81	20.02	17.14	9.36	4.06	1.75	167.63	169.38
- Provincial Campground	5,765	39.12	0.00	29.90	10.05	56.68	42.15	31.13	34.79	5.11	0.00	248.93	248.93
- Commercial Campground	19,029	31.32	0.20	30.02	19.50	64.33	36.79	21.65	26.30	11.18	1.64	241.29	242.93
- Other	3,718	29.74	0.00	49.86	18.65	101.52	126.84	45.63	37.77	20.62	5.45	430.63	436.08

3) Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage in Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Hotel/Motel	77,594	11.99	9.12	3.36	3.52	54.12	64.82	11.55	9.85	7.69	0.90	176.02	176.92
- Cabin/Cottage	15,982	9.63	0.15	8.85	5.85	38.48	38.09	11.03	9.28	5.17	0.98	126.33	127.31
- Bed & Breakfast	7,544	11.85	0.85	2.31	2.97	42.21	38.02	7.11	10.44	9.71	2.11	125.47	127.58
- Tourist Home	2,284	10.47	0.25	3.87	0.62	31.34	28.34	3.65	20.03	3.89	1.12	102.46	103.58
- Farm Vacation Home	219	11.33	0.00	1.76	0.45	22.92	14.48	6.94	3.46	6.92	1.36	66.26	69.62
- Vacation Home (owned/borrowed)	4,497	7.01	1.73	9.16	2.96	13.43	5.62	16.55	2.66	5.53	2.71	64.65	67.36
- Friends/ Relatives	59,585	6.72	0.41	3.77	3.88	14.76	0.53	3.84	2.79	6.29	1.48	42.99	44.47
- Federal Campground	3,789	11.67	0.52	7.06	4.07	31.34	7.75	6.53	3.49	1.19	0.58	73.82	74.40
- Provincial Campground	5,765	13.18	0.00	9.06	2.50	18.53	12.04	10.83	10.49	1.16	0.00	77.79	77.79
- Commercial Campground	19,029	11.88	0.10	10.41	7.79	25.59	12.75	7.73	9.33	4.04	0.23	89.62	89.85
- Other	3,718	4.16	0.00	8.31	2.67	22.57	14.00	12.25	13.36	2.57	0.70	79.89	80.59

4) Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Meals and Beverage Restaurant	Alcoholic Beverage	Food and Beverage In Store	Accommo-dation	Rec. & Ent'ment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
- Hotel/Motel	77,594	5.99	3.10	2.05	2.03	28.15	36.11	4.96	4.16	4.47	0.57	91.02	91.59
- Cabin/Cottage	15,982	4.26	0.04	4.14	3.36	16.39	15.19	4.11	3.30	2.31	0.35	53.12	53.47
- Bed & Breakfast	7,544	5.55	0.27	1.25	1.28	21.16	18.85	2.90	4.99	5.24	1.16	61.51	62.67
- Tourist Home	2,284	5.26	0.12	2.35	0.50	15.98	14.67	2.05	9.79	1.90	0.52	52.62	53.14
- Farm Vacation Home	219	5.65	0.00	0.72	0.21	6.74	9.21	3.78	1.13	2.85	0.45	32.29	32.74
- Vacation Home (owned/borrowed)	4,497	3.33	0.48	5.08	1.66	5.55	1.81	7.85	1.04	2.38	1.43	29.16	30.61
- Friends/ Relatives	59,585	4.10	0.22	2.27	2.61	9.16	0.23	2.52	1.68	3.95	0.90	26.74	27.64
- Federal Campground	3,789	5.01	0.20	2.90	1.87	11.69	3.10	2.72	1.22	0.77	0.29	29.48	29.77
- Provincial Campground	5,765	5.41	0.00	3.78	0.90	7.35	4.91	4.25	4.87	0.31	0.00	31.78	31.78
- Commercial Campground	19,029	5.54	0.05	4.18	3.59	10.95	5.64	3.28	3.82	1.61	0.08	38.66	38.74
- Other	3,718	2.74	0.00	6.87	1.71	10.32	7.58	4.28	6.78	1.73	0.35	42.01	42.36

APPENDIX I

1988 TOURIST INDICATOR QUESTIONNAIRE
P.E.I. DEPARTMENT OF TOURISM & PARKS

1|_|_|_|_|

Interviewer No.5|_| Day 6|_|_| Month 8|_|_| Flight No.10 |_|_|_|_|
M or F 14|_| Code 15|_|_|_|_|

1. 19 |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|
City/Town/Community

39 |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|
Province/State

59 |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| 74|_|_|
Country other than Canada, U.S.

2. What is the license plate origin of the vehicle? 76|_|_|

3. Indicate type of vehicle:

1) car only
2) pick-up truck only
3) motorhome
4) truck camper
5) travel trailer
6) tent trailer
7) van
8) air
9) other 78|_|

4. a) How many people are in your group? 79|_|_|

b) How many people in your group are:

	M	F
1) under 15?	81|_|_|	|_|_|
2) 15 - 19?	85|_|_|	|_|_|
3) 20 - 24?	89|_|_|	|_|_|
4) 25 - 29?	93|_|_|	|_|_|
5) 30 - 34?	97|_|_|	|_|_|
6) 35 - 39?	101|_|_|	|_|_|
7) 40 - 44?	105|_|_|	|_|_|
8) 45 - 54?	109|_|_|	|_|_|
9) 55 - 64?	113|_|_|	|_|_|

10) 65 and over? 117|_|_| |_|_|

c) In which of the above age groups do you belong? 121|_|_|

5. Which of the following categories best describes your party composition?

1) one person alone
2) one family with children
3) two families with children
4) organized group
5) one couple alone
6) two or more couples
7) group of friends
8) other 123|_|

6. a) What is your occupation?_____ 124|_|

b) What is the occupation of the main income earner?_____ 126|_|

7. What level of education have you last attended?

1) elementary
2) secondary-partial completion
3) secondary-completed
4) post-secondary (non-university)- partial completion
5) post-secondary (non-university)-completed
6) university-partial completion
7) university-completion 128|_|

8. What is the main purpose of your trip?

1) convention/conference
2) meetings, other business
3) shopping
4) sightseeing
5) outdoor recreation sport
6) personal affairs
7) visiting friends/relatives
8) commuting
9) passing through to Magdalen Islands
10) other (specify) _____ 129|_|

9. a) Do you consider this a pleasure trip? 1) yes 2) no 131|_|

b) If yes, do you consider this pleasure trip
1) a Canadian vacation?
2) part of a Maritime vacation (i.e. N.S.,N.B.,& P.E.I.?
3) a P.E.I. vacation?
4) other (specify)? _____ 132|_|

c) What was your main destination on this pleasure trip? 133|_|_|

d) What was your main destination in P.E.I.? 135|_|_|

10. a) When did you plan your visit to P.E.I.?

1) before leaving home 0-2 weeks
2) before leaving home 1/2-2 months
3) before leaving home 2-4 months
4) before leaving home 4-8 months
5) before leaving home 8 months
6) while on this trip in Maritimes
7) while on this trip (outside Maritimes)
8) while on this trip (in New England)
9) other _____ 137|_|

b) When was your last trip to P.E.I.?

1) in past 7 days
2) in past month
3) earlier in 1988
4) in 1987
5) in 1986
6) in 1985
7) in 1984 or before
8) never 138|_|

11. a) When did you enter P.E.I.? Day _____ Month_____ 139|_|_|_|_|

b) Where and how did you enter this Province?

1) Borden
2) Wood Islands
3) Charlottetown Airport
4) Summerside Airport
5) other _____ 143|_|

c) How many nights did you stay overnight in P.E.I.? 144|_|_|

d) In which of the following regions did you travel this trip? (Please see map attached at the end of this questionnaire.)

e) How many nights did you stay overnight in the following regions?

Column (d) codes
Stayed overnight=1
Didn't stay overnight but participated in an activity=2
Just passing through =3

		(d)	(e)
1)	West Prince	146|_|	|_|_|
2)	Evangeline	149|_|	|_|_|
3)	Summerside	152|_|	|_|_|
4)	Kensington	155|_|	|_|_|
5)	New London	158|_|	|_|_|
6)	Cavendish	161|_|	|_|_|
7)	Brackley/Stanhope/Dalvey	164|_|	|_|_|
8)	South Shore	167|_|	|_|_|
9)	Charlottetown	170|_|	|_|_|
10)	Southeastern Kings	173|_|	|_|_|
11)	Eastern Kings	176|_|	|_|_|

11. f) How many nights did you stay in Prince Edward Island in each accommodation type?

1)	Hotel/Motel	179|_|_|
2)	Cabin/Cottage	181|_|_|
3)	Bed & Breakfast/Country Inns	183|_|_|
4)	Tourist Home/Farm Tourist Home	185|_|_|
5)	Farm Vacation Home	187|_|_|
6)	Vacation Home (owned or borrowed)	189|_|_|
7)	Friends/Relatives	191|_|_|
8)	Federal Campground	193|_|_|
9)	Provincial Campground	195|_|_|
10)	Commercial Campground	197|_|_|
11)	other _____ (please specify)	199|_|_|

12. a) Prior to arriving in P.E.I. during this trip, how many nights did you spend?

1) travelling directly to P.E.I.(no overnight stops) 201|_|_|

2) travelling directly to P.E.I.(overnight stops) 203|_|_|

3) overnight in Nova Scotia 205|_|_|

4) overnight in New Brunswick 207|_|_|

5) overnight in Newfoundland 209|_|_|

6) overnight in Quebec 211|_|_|

7) overnight in Ontario 213|_|_|

8) overnight in New England States 215|_|_|

9) other _____ 217|_|_|

b) Upon exiting P.E.I., how many nights do you intend to spend?

1) returning home (no overnight stops) 219|_|_|

2) returning home (overnight stops) 221|_|_|

3) overnight in Nova Scotia 223|_|_|

4) overnight in New Brunswick 225|_|_|

5) overnight in Newfoundland 227|_|_|

6) overnight in Quebec 229|_|_|

7) overnight in Ontario 231|_|_|

8) overnight in New England States 233|_|_|

9) other _____ 235|_|_|

13. a) Please estimate your expenditures in P.E.I.? Include all credit card purchases and spending by children, but do not include plane or ferry tickets.

(If NO response to question, code corresponding blocks 99) 237|_|_|

1) gas and oil	$_____	239|_|_|_|_|
2) auto repairs, maintenance	$_____	243|_|_|_|_|
3) meals, beverages in restaurants	$_____	247|_|_|_|_|
4) alcoholic beverages	$_____	251|_|_|_|_|
5) food, beverages in stores (excludes alcoholic beverages)	$_____	255|_|_|_|_|
6) accommodations	$_____	259|_|_|_|_|
7) recreation and entertainment	$_____	263|_|_|_|_|
8) handcrafts and other related merchandise	$_____	267|_|_|_|_|
9) other _____ (specify) under $250	$_____	271|_|_|_|_|
10) other _____ (specify) over $250	$_____	275|_|_|_|_|

b) Did you keep a log of your expenses? 1) Yes 2) No 279|_|

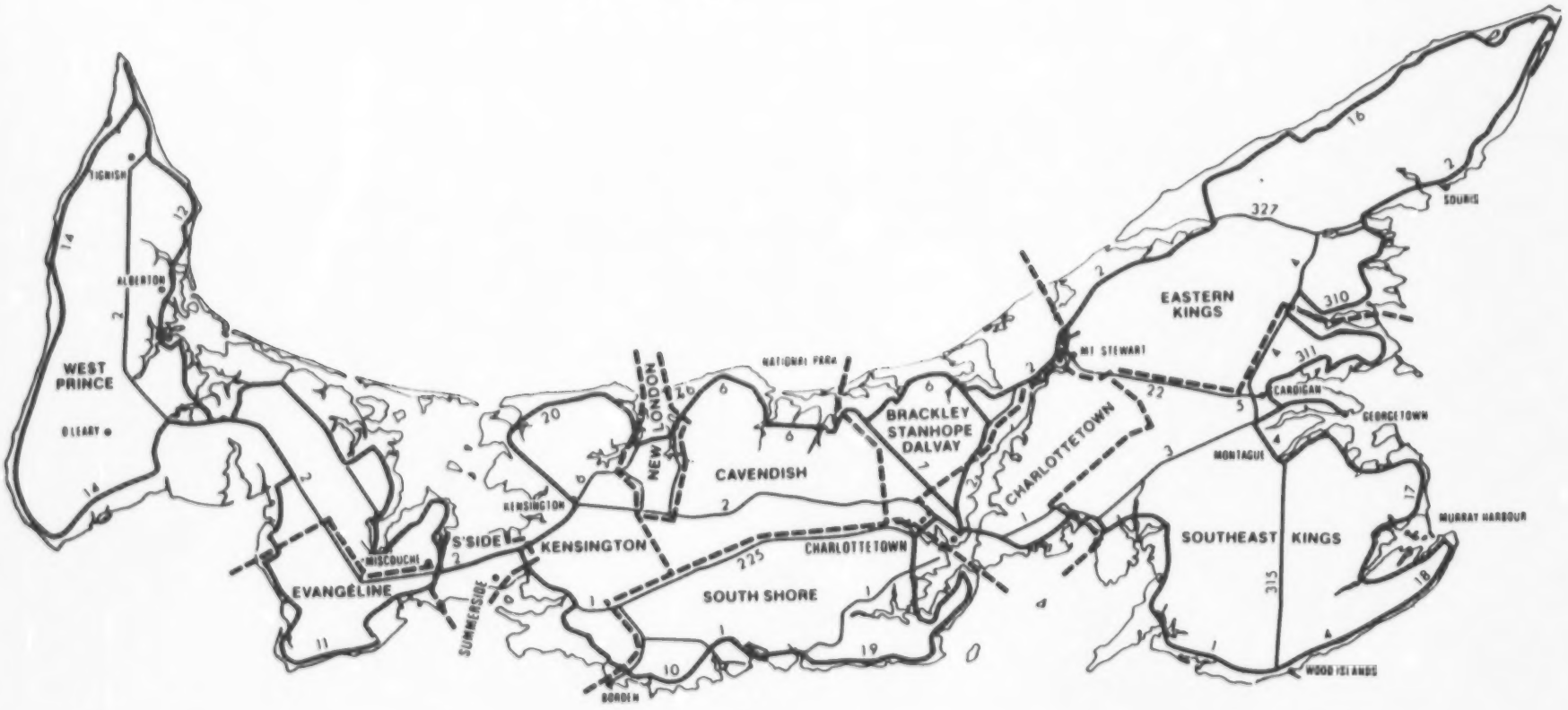
c) For how many people do your expenses apply? 280|_|_|

282|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| First Name

296|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| Surname

310|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_

1) West Prince
2) Evangeline
3) Summerside
4) Kensington
5) New London
6) Cavendish
7) Brackley/Stanhope/Dalvay
8) Southshore
9) Charlottetown
10) Southeastern Kings
11) Eastern Kings



APPENDIX II

METHODOLOGY

The 1988 Tourist Exit Survey was conducted from May 15 to October 31.
A total of 3600 interviews were conducted.

Time Periods

Three seasons were identified:

(1) Spring season May 15 - June 11

(2) Summer season June 12 - September 12

(3) Fall season September 13 - October 31

Locations

The survey was conducted at the three major exit points:

(1) Borden

(2) Wood Islands

(3) Charlottetown Airport

Population Studied

At Borden and Wood Islands terminals, only the people in tourist vehicles were interviewed. These included non-resident cars, vans, truck campers and self-contained mobile homes.

At the airport, only exiting non-residents were interviewed.

Interviewing

At the terminals, cars were approached and the occupants interviewed on a random basis. Depending on the traffic, vacationers in every third or fifth car were included in the survey.

At the airport, the person to be interviewed was chosen from those at the airline counter, producing an element of randomness in the selection process.

There was one interviewer at each exit point.

Strata

The following are the different strata (variables) used in obtaining the 1985 sample

(a) **Season Code**
1. May 15 - June 11 - Spring season
2. June 12 - September 12 - Summer season
3. September 13 - October 31 - Fall season

(b) **Location Code**
1. Borden
2. Wood Islands
3. Charlottetown Airport

(c) **Day Code**
1. Sunday, Holiday Monday
2. Monday,Friday,Saturday, Holiday Sunday
3. Tuesday, Wednesday, Thursday

(d) **Time Period**

Borden

1. 6:30 AM - 12:30 PM
2. 12:30 PM - 6:30 PM
3. 6:30 PM - 1:00 AM

Wood Islands

1. 5:30 AM - 1:00 PM
2. 1:00 PM - 8:30 PM

Charlottetown Airport

1. 7:30 AM - 3:00 PM
2. 2:00 PM - 9:30 PM

Preparation

After the questionnaire was completed, it was tested by a supervisor at an exit point.

The interviewers then underwent a training program consisting of:

1. Interview techniques
2. Interpretation of questions
3. Coding responses
4. Each interviewer observed the interviewing techniques of a supervisor at an exit point. Each then conducted a number of practise interviews.
5. Each interviewer then carried out pilot interviews for two days.
6. A final meeting took place to discuss problems arising from the pilot program.

The survey was then conducted according to schedule.

CONTROL COUNTS

Control counts were completed at each of the exit points.

Borden

A total count of tourist vehicles by origin was obtained from the cash register tapes at the terminal.

Wood Islands

Origin counts were done by the Visitor Information Centre staff. Approximately 80% of exiting vehicles were counted. These origin counts were applied to the total number of exiting vehicles in order to obtain origins.

Charlottetown Airport

Resident and non-resident counts of all exiting passengers were conducted by the interviewers during the survey period. The total number of exiting passengers was obtained from the airlines. The resident/ non-resident percentage was applied to the total in order to obtain the number of exiting non-resident passengers.

WEIGHTING

The data collected was weighted before projecting for the total population. Weighting takes into account such factors as the number of actual interview periods in comparison to the number of possible periods in a particular stratum and the number of interviews in a specific interview period as compared to the control count of potential interviews during that time.